## M <br> MIDAS

## MANIFESTATION

HOW TO MANIFEST
YOUR DREAMS INTO REALITY
\& LIVE A LIFE OF
LIMITLESS ABUNDANCE
Vincent Smith
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For most of your life, you have lived under a system that trained you to stay poor.

The way you have been trained, educated and socialized has limited you. And it's time for that to stop. We are about to take a very powerful journey together. We will unlock the secrets of the universe and discover exactly how the proper mindset can bring wealth rushing into your life through the power of magnetism.

But this guide is about so much more than the metaphysical. Once we unlock the correct approach to wealth, we will begin to look at the paths that can bring prosperity into your life. The key to financial and eternal success is mindset combined with implementation.

You may have purchased and read books on "the wealth mindset" in the past. You may have purchased a ton of practical guides on how to get rich quick. Each of these guides only covers half the story, and that is why your past efforts have run into so many challenges.


This journey will take you to the destination you desire. Understanding how the wealthy think and operate will allow you to act just like them. When you think and act like the rich...well, the money just falls into place.

I'm excited that we are going to take this journey together. I just have one thing to ask of you. Please read this book to completion.

Most books we buy never get finished. We read a few chapters and then get distracted by life. If you fail to read this book in its entirety, then you will not become "magnetic."

This is a journey, and it requires focus to succeed. If you can't even read one little book, how can you develop the mindset that will bring you real wealth?

If you stick with me to the end, I promise that we will unlock the mysteries of the universe together. We will delve into how the universe releases wealth. We will unlock the deepest secrets that the wealthy pass on to their children.

We will create a path that can take you from where you are right now to the truly astronomical wealth you already envision in the deepest desires of your heart.

This isn't a book about just becoming "rich." This is a book about so much more. With true wealth, you can unlock freedom like you have never experienced before.

You can remove stress from your life while extending your lifespan by decades. You can provide a safe and beautiful future for your children.

The future can become bright again, and we can go forth into the world with wonder in our hearts. You don't have to be afraid ever again. You can control the course of your personal and financial destiny.

It's all in your head.
I heard that all the time as a child, and I never really understood what it meant. But now I finally do. The journey to wealth begins within your mind.

The things we think about control our actions and behaviors. When you worry about something all the time, it affects your ability to do anything else. The battle for real wealth begins in the mind. Every decision you make starts there. So that is where we shall begin.

Many people fail because they ignore the world around them. When you watch those television shows, where people try to get an investment in their business, sometimes you get to see individuals who ignore reality.

They had this fantastic idea, and they are in love with it. They haven't sold a single unit, but they know it's going to be a winner, so they spend their entire savings on inventory. They now have a huge amount of an item that for some reason other people don't realize is incredible. They are stuck.

They only listened to their own voice, and it led them down the wrong path. Just because something feels like a good idea right now, does not mean you should lock into that idea for the rest of your life.

You want to pay attention to the market. Is it a service or product that people need? Do people want it?

You want to avoid getting caught up in personal bias and notice the way the world reacts to your ideas.


We want to start with a strong foundation. Your focus and desire should be to develop a plan that can grow your family's financial destiny.

Your plan should be grounded in reality. There is nothing wrong with big dreams, but if your plan depends on a stroke of luck such as winning the lottery, then you are leaving you family in the lurch. Trust your instincts and hone them using the training in this guide.

When you think about business, you want to start with a broad idea. Many people get locked into a local mindset. They don't think about customers across town, let alone making money around the world.

Today, the economies of the world are integrated, and money can move from China to Texas in a microsecond. You can find customers, staff, and products all over the world now. The more you unlock your mind, the more opportunities will present themselves.


When one part of your life is out of sync, it can affect everything else. The three primary areas we need to balance are health, finances, and relationships.

When you are sick, it is hard to think about going into the office. Going through a brutal divorce often destroys both finances and health.

Where you start out does not matter. We have seen factory workers transform into billionaires enough in our culture to know that it is possible. And it starts with maintaining a balance.

Many people in startups sacrifice health and relationships to build their businesses. This is a dangerous path because a single problem at work leaves them with nothing. They have health problems, no one to talk to, and suddenly they have hit a financial wall. This is a high-risk approach to life and is unnecessary.

You want to maintain your health, relationships, and even spirituality while your primary focus is on generating wealth. Keeping this balance in your life will give you additional strength to grow. For this reason, many of the lessons in this guide connect your spirituality with practical steps on the path to wealth.


When you go on vacation, you have a plan. You have plane tickets and a hotel booked in advance. If you just get in the car and drive eight hours with no destination in mind, you could end up anywhere.

You might drive straight into the ocean. If you don't know where you want to end up, how on earth will you know when you've arrived?

The process of becoming a wealth magnet does not care about your destination. Everything in this guide is about the process. This is about taking you from where you are right now to where you want to be. The clearer your vision of your destination, the faster you can get there.


Money is a powerful tool that can do so much more than just buy you stuff. Money is the barrier between you and slavery. It can keep you out of jail and push your neighbors further and further away.

The most valuable thing in the world is freedom, and money is the only way to purchase it. When you have enough money, you can get up any time you want in the morning. You can travel anywhere in the world. Buying a nice car is fine, but freedom is something truly fantastic.

Imagine a life without bosses, financial stress, alarm clocks, brutal commutes and pointless meetings. A life where you don't have to listen to someone else if you don't want to. A life where you control what you do every day.

Most people are trapped working forty hours a week, fifty weeks a year until we die. That's not freedom. Escaping that bondage will change how you feel when you wake up every day. That is where true prosperity can take you.

Start designing your perfect destination now. What kind of lifestyle do you want? Do you want to live in a mansion, travel the world in a yacht or live on a tropical island? What kind of car do you want to drive?

Build out your dream life and then look at what each piece costs. Does your dream life cost ten thousand dollars a month? A million?

Without knowing your destination, it's impossible to set that financial goal. That's why this step is so crucial and is at the beginning of this guide.

Once you know your destination and how much it will cost you can start to place goals in front of you. You can figure out how much income it will take to unlock your destiny!


I wish there were a magic lamp you could rub and a genie pops out to grant you everything that your heart desires. Alas, life is not a fairytale. There is no magic shortcut to instant wealth. The reality is that wealth is a process.

You have to create the correct mindset and follow it with the correct actions to unlock real prosperity. The good news is that I can help you accelerate your process. You don't have to spend forty or sixty years chasing wealth. You can achieve it much quicker.

Formal educational institutions and the media pound us with financial lessons. Unfortunately, they pump the poverty mindset into the masses. They teach us that it takes a long time to get rich, and that you must work your tail off until you retire - and that only after you are old can you enjoy the fruits of your labors.

This lesson is horrible, and there is no way to win. You are paying for wealth with time. Who wants to wait until they are old to enjoy prosperity? The real time to enjoy travel and money is while you are young, and your body can enjoy it.

Becoming a wealth magnet does not depend on fame, talent or luck. You will disconnect income from time. This will allow you to grow your income geometrically rather than linearly - your income will look like a rocket ship instead of a line that slowly rises over time!

The good news is that change doesn't take a long time. You can alter the course of your destiny right now. It only takes a single moment. You may feel like you've attempted this journey before. You've been to seminars and read other books about getting wealthy.

You've used bits and pieces from other lessons in the past, but somehow real success remains out of your grasp.

The problem is that you only have parts of the formula for prosperity. It's time to combine all the necessary elements to unlock wealth. No more piecemeal approach. Complete this book and you will have every single variable under your control.

The truly wealthy are the result of process, not events. We often look at someone's success and assume that there was no trial or struggle to get there. We can only see the tip of the iceberg, so we assume that there is nothing under the water.

Many people think that having the right set of circumstances guarantees success. That you must meet certain requirements or the universe will simply pass you by.

But the universe doesn't care about your childhood or your family. The universe doesn't delineate between hard and smart work or look at your degrees and grades. That stuff is in the past.

You don't need to be the right gender, age or race to become a wealth magnet.
And you don't even need to know the "right people." All of that stuff helps, but none of is necessary. Becoming a wealth magnet bypasses those rules that have been put in place by society and lets you tap directly into the universal source.


Wealth is a process, not a moment, even in your past. By focusing on the correct step in this process, you can achieve prosperity, and nothing else matters.

Any time you look up "work from home" or "start your own business" online you are inundated with tens of thousands of business ideas, plans, and promises.And all of them sound great.

Each of these websites and videos was written by someone who makes a living writing words that sell.So, of course, the offers, messages, and promises are compelling.Many of these programs even work.

The problem is that they all sound fabulous. Most people who try to start an online business end up running in place. They see an exciting new sales video and buy a product they can barely afford. They start going through the course and never finish it.

They watch a few of the videos and then start trying to implement a little bit.But they never finish the course, let alone implementing everything.

Within a few weeks, they have decided that the course doesn't work and they need a new one. The next flashy promise gets them to open up their wallet again. The inability to finish a process and the distraction of great business ideas kills most people.When you're focus is scattered all over the place, you will never take a project across the finish line.


There are so many people with a dozen half-completed websites and YouTube Channels and Facebook pages that they never made a profit from.It's better to have one strong asset that you can sell one day, than ten or twenty small assets that are barely making anything.

Treating your new business endeavors like a game ensures nothing but failure.Dabbling is not how anyone ever got rich or successful. It takes a strong focus of intent to start a new business and see something across the finish line.

Without sharp focus, you will become distracted by a new project every week and never manage to take anything into profitability.

You need to find a single path to prosperity and then focus on that with the power of a laser.You should have one thing that you are excellent at.One thing that you think about before you fall asleep at night and when you wake up in the morning.

This type of focus catches the attention of the universe and starts to bring prosperity into your life.Focus is rewarded.

Many very successful people are a part of dozens of ventures. Looking at them it is easy to make the mistake of thinking they started and grew all twenty projects simultaneously.

But that is incorrect.They take one project and grow it into something amazing. Then they use the finances and freedom from that successful project to expand into new ventures.

Most successful entrepreneurs sell their first business and then use that money to invest in multiple new projects.

Remember, they started with absolute focus on a single project and took that to fruition first.Only after success can you consider expanding your focus.

Before we move forward, it's important to have a baseline. We need to speak the same language. Our country is divided into three main segments.

We have those in poverty at the bottom. They are struggling just to eat every day. They have a very specific mindset, which we will analyze shortly.

At the top of the heap, we have the successful - the wealthy and prosperous. They have a particular mindset that they pass on to their children. We want to unlock and model these lessons ourselves.

If we can absorb that mindset, we can move up the economic ladder.
In the middle, we have the mentality of the Middle Class. This mindset gets discussed all the time on the news. This is good for the middle class, and that is bad for the middle class.


So many movies come out to try and glorify the middle class and turn this into a mindset we should pursue, but this mindset is simply a roadblock. Yes, it is better than the poverty mindset, but it is not enough.

Let's look at a few specific ways in which these mindsets differ, starting with debt. In the bottom two rungs, people are controlled by debt. Debt controls their every action. The inability to delay gratification has all of us withering from credit card debt. We buy things when we want them rather than when we can afford them.

In the lower rungs, we feel like there is never enough time. We put in our time at work so that we can enjoy our time after hours. Time seems so fleeting, and there are never enough hours in the day. We spend most of our time doing things we hate.

How do you feel about education? Do you think it's a worthwhile investment or did you sleep through high school? Do you think people who went to college think they are better than you?

In the poverty mindset, we hate people with higher education. In the middle-class mindset, we think that education is the key to wealth. In the wealthy mindset, we realize that education is a tool, but that experience and training built on an education foundation is the true key.

The wealthy see money as a tool that can be used to generate more wealth. To pay for employees or technology to generate even more income. In the lower rungs, we take money that we earned with time and spend it immediately. That need for instant gratification keeps us trapped.

Are you taking any actions right now to magnify your income? Are you using any of your paychecks to grow your finances? Are you investing or spending money to build side projects? Or do you spend all your income just to make ends meet?

Are you planning for the future specifically or just hoping that something good comes your way?

How do you define wealth? The poverty mindset usually defines wealth in the form of electronics and flashy cars and jewelry.

In the middle-class mindset, wealth is a big house, swimming pool and private school. At the top, the wealthy see wealth as freedom and the ability to control their destiny. They aren't looking to collect toys. That only happens after they achieve their primary goal of freedom.

How refined is your plan for achieving wealth? The further down the poverty scale you go, the more this plan is built around luck. At the very bottom, we hope for a dead relative we've never heard of to leave us millions, finding a bag of money on the street or simply winning the lottery.

These are plans that have no personal involvement. When you have the poverty mindset, you think your actions are irrelevant, and they even disappear from your dreams.

As you move into the middle-class mindset, your dreams more revolve around someone noticing your hard work and rewarding you. The boss gives you a big promotion, or you come up with a big idea to save the company. There is an element of luck, but your actions play a larger role. You earn that big payday by taking action when the opportunity presents itself.

With the wealthy mindset, we go one level beyond this and realize that luck is a variable we can control. If you want to meet a movie star, moving to Los Angeles will give you better odds than living in a small town in Arkansas.

You can put yourself into situations where your odds of "luck" go up. The wealthy have a defined plan for how they want to achieve growth. They know the actions they will take to grow their income to the desired level. The more responsibility you take for your life, the more you can make something amazing happen.

We've mentioned this before. Do you feel like you are in control of your life? Are you sitting there reading this book because of your actions or because of what the world has done to you? Are you driving your life or merely a passenger? The more responsibility you accept, the sooner the universe will notice.

You are in charge of your financial destiny. The universe reacts to people who are in control of their fate. That is how we can generate prosperity from nothing.

The way you see the world affects how you interact with it.If you see someone as an enemy, then you will act like it. We are unable to think one way and act a different way.Most of us fail to admit the mistakes of the past. We want to blame the world for our problems.

## "I don't have enough money because my boss won't give me a raise."



That one sentence reveals so much about a person. They completely depend on their manager to control their financial destiny. They don't take responsibility for their career choices.

Most people with minimum wage jobs screwed around in high school. I remember all the kids that spent high school making fun of nerds and slacking off. Those are the same people struggling now.

They had a mindset that was against learning. That mentality led them to avoid studying. And now they can't make ends meet. The mindset causes the action, which results in the current situation.

Before we can move forward, you must take a hard look in the mirror. It's time to admit that your life is the result of your decisions.

You might have been dealt a tough hand, but did you play those cards to the best of your ability? If you don't take responsibility for your life, you are powerless to change it.

We need to recover that power immediately so that the universe will take notice. When you change your beliefs, your actions will follow suit. You won't have to force yourself to study more or work harder. You won't have to fight to work hard anymore.

This change in mindset will make those actions easy again. Mindset is where everything starts, and it's the easiest way to change your destiny.

Admitting that you made mistakes in the past does not mean we want to linger there. Some people live their entire lives in reference to a single event or moment in time. They are stuck in high school or college and can't get past it. Your life isn't where you want it to be; otherwise, you wouldn't be reading this right now. That's ok.

This book is about looking to the future, not getting trapped in the past. The universe only lives in this single moment. There is no mechanism for recording or remembering the past. Only you can get trapped there.

The universe is all about now and the nows to come. We can control the future, and that is where your opportunity lies. The past has no ability to affect the future unless you allow it to.

A turkey living on a farm can look at the past. Every day he wakes up, eats breakfast and lives like a king. But in November, one day he wakes up and the farmer is chasing him with an ax.

Focusing on the past does not reveal what the future holds in store for you. Let go of the past and focus on where you want life to take you.

That is the first step on the path to prosperity. Focusing on the past blocks the universe from connecting with you. Removing that blockage will begin to open new and surprising avenues of prosperity.

For most of your life, you have followed a series of steps in a formula. You have followed the path without realizing it. You made decisions that led you to this moment right now.

Your present is the result of your past. And your future will become the product of the decisions you make and the actions you take right now.

You have a series of beliefs that control your behaviors. These beliefs, behaviors, and actions are your current financial strategy. Even if you have never made an intentional decision to actively create a financial strategy, you have been following one.


Successful people and those who struggle take the same steps in life, they simply do them in a different order. That's why you have struggled in the past. You might be doing the right thing, but at the wrong time in your financial path.

With the right mindset and the proper actions taken in the correct order, you can unlock the limitless prosperity of the universe.

Successful people start by leveraging the efforts of other people or technology. They find ways to get the work done faster by not using their own time. This expands their efforts and the profitability of every step they take. They also pay attention to the eighty-twenty rule.

Twenty percent of your effort will generate eighty percent of your income. To become successful, you must pay attention to what is truly driving your income, and focus more of your time on that area. Don't get caught up working on projects that you "want" to work. Instead, you need to focus on what is already working.

The world is not a series of random events where certain people get rich, and some end up poor without rhyme or reason. That approach to the universe leaves you powerless with no hope of success or happiness.


The prosperous notice that there is a system. With any business venture, understanding the system allows you to manipulate that system to create success. Approach a system with the intent to learn the rules. This mindset will unlock the opportunity to create wealth.

People trapped in the poverty mindset spend all their time complaining and blaming factors beyond their control. This refusal to take responsibility ensures that they never join the wealthy. The are complaining about unfair rules that they never took the time to try and understand.

So many people screw around in school and then complain that nobody will give them a job. They are unable to connect the decisions in their past with the results in their present.

The successful spend time delegating and managing. This allows them to magnify their time. Instead of getting eight hours of work done alone, they generate forty or fifty hours of work by delegating.

They can separate emotion from business. They don't care about how a project makes them feel as long as it gets them closer to their financial goals. You cannot serve two masters. This is why companies that start out as charities always fail. They are trying to be a charity and a business at the same time.


The masses spend their time online "consuming." They read blog posts and news articles and spend hours hopping around on Facebook. They post content on social media that the website them sells back to them.

The wealthy focus on creating content for the masses. They create what the masses consume. That mindset will unlock social media for you in an instant. The truly successful are very fastidious about their time. They check email once a day. How often do you check email, texts messages, and social media?

A recent study found that workers in America spend more than six hours a DAY messing around on email. That is so much lost productivity.

Most office jobs pay based on time rather than results. Your boss wants you there from nine to five. When you get your work done, you aren't allowed to go home. Increased productivity is punished, so we develop these time-filling habits.

That's why we are so inefficient. When you work for someone else, inefficiency is rewarded, but when you work for yourself, you need to break that mindset.

Always look at the odds when you make a decision. Many people buy a house that they can barely afford.

This big purchase is a huge gamble that is based on them never losing their job.
With how many people are currently unemployed, this is a foolish risk and the reason that so many people have to default on their home loans. They invest so much "equity" and then lose it right when they need it the most!


With the poverty mindset, we see a friend reach success from a new relationship, and we blame luck. "He's only rich because he met that guy!"

The mindset of the wealthy focuses on creating opportunity. How many people that blame luck actually go out into the world? Luck is something we can create.

Go to networking events and join forums and surround yourself with opportunity. If you never go to these types of events and locations, you will never meet anyone. That's simple logic.


Luck is preparation meeting opportunity. Both of these factors can be changed when you unlock the wealthy mindset.

Luck only exists to people with the lower mindsets. People in the top 1\% understand that opportunity can be created. You can increase your odds of meeting the right type of person simply by going where that person will be.

Most people who complain about never meeting any business contacts are the same people who never leave the house. If you learn one thing right now, it is that you can create luck simply by taking action. The more you prepare, the sooner luck will manifest itself in your life.

Every day I hear stories from people about business successes and failures that are just anecdotal. They have one story about a guy who opened a hot dog cart and is now a billionaire. But they can't remember the guy's name, and if you look online, you can't find that story anymore.

Don't get caught up in this type of "evidence." You need to be fastidious with your mind and realize that most "folk wisdom" is garbage.

Certain stories go around all the time, and people assume something is true just because they hear it over and over again.

When I was a child, I was always warned not to accept candy apples on Halloween. I was only to take candy still in its individual wrapper. Certain evil people were slipping razor blades into apples just to hurt children.

The odds are that you've heard this story because it gets spread every single year. But it's completely and utterly false. It's also illogical.


First of all, anyone who gave out candy apples with razor blades would get caught immediately. A kid with a cut up mouth would just point to the one house giving away candy apples and those people would be in jail. There is no chance of getting away with this crime.

Second, the story always makes the razor blades pointing out. Otherwise, nobody would get cut. But how do you shove the razor blade in, sharp-side out? You can't. You'll be the one who gets cut.

Third, if you spend four seconds searching online, you will find out that this story is false. It has never happened anywhere in America. Not once.

The reality is that candy companies spread this rumor to sell more candy. Instead of homemade sweets, these large companies want you buying their products to pass out.

You always want to dig into the facts before you make financial decisions. Don't rely on a story just because you've heard it a few times. That doesn't make it true.


Successful people pay attention to the outcome.Rather than start a business simply because it is their passion they focus on the long-term opportunities.

You can make a fine living running a small shop in a small town. But you will never be truly wealthy.Focus on business and financial opportunities where you can truly unlock great wealth.

A physical business usually tries to earn a 3-5\% profit annually after a few years.An online business venture seeks a 1000\% return within the first year. Which of those numbers gets you more excited?

Your time and business decisions are a tool to get you to your true goal - financial freedom. Getting caught up in passion projects with limited return will continue to push back your dreams for years.

Don't let that happen.


Changing your mindset is a critical step on the path to prosperity, but mindset alone is not enough. How many people have read books about the Law of Attraction and then been shocked that nothing happened?

They were so excited and told all of their friends, but they are still waiting for that lucky strike of wealth months or even years later. Right mindset without right action is simply a dream.

You need to take responsibility for your financial situation and then begin to take actions to remedy it. Are you in debt right now? Do you have a plan to break free from your debt bondage?

If you are still spending freely and only making the bare minimum payments, then you have a problem. You need to be proactive if you want to be free. When you make the minimum payments, it can take as long as thirty years to pay off a credit card. That's way too long.

Your first step is to create a strategy for bringing new wealth into your life. Are you willing to work at home instead of going to a bar or out to the movies? Are you willing to put in that extra effort to move forward, or is your "free time" too important?

Sit down and think about your skills and assets. What do you know or have access to that you can leverage into prosperity?

Once you have a plan in place, you need to focus on the details. How long will it take to start this new business? How long to make back that first investment? Do you need help from other people or to buy certain pieces of technology?

As you begin to develop a plan, you want to increase your focus. Will you get a second job, start your own business, trade stocks, get into real estate or start an online business? These are the main ways we can grow exponentially. Find the right path that will move you forward in your plan.

Having an idea isn't enough. We need goals and timeframes. I want to be wealthy one day is very different from I want to make a million dollars in the next five years.

The more specific your goals are, the easier it is for you to meet them. You need a timeline, or you will never be able to stay on track.

Finally, we need to talk about obstacles. Those with the poverty mindset start off with genuine optimism. They decide to start a home business and expect everything to be amazing. They will be making millions within a few months.

Then they hit the first little hurdle, and they crash and burn. When we expect no failure, even a little stumble can be devastating.

The more you prepare for the challenges and failures ahead, the greater your ability to adapt. There are going to be tough days.

When you see an obstacle in front of you, you have two options: you can see it as an excuse to quit, or an obstacle to overcome. The second mindset will unlock the wealth of the universe.


Certain thoughts can creep up on you and destroy your connection to the earth of the universe. If you notice any of these slipping into the back of your brain, you must take action to excise them.

These toxic thoughts will block you from developing the prosperity mindset.
These are all manifestations of the poverty mindset, but many of them are also part of the middle-class mentality.

Credit cards are fantastic. I can have what I want right now, and I don't have to wait. They give me the extra money I need to maintain my awesome lifestyle.

I have all the time in the world to deal with debt and money when I'm older. I should spend now, while I'm young and healthy enough to enjoy it. What good is being rich when you're old?

School is over, and I never have to look back or read another book again. I'm free!

III
What good is money stuck in a bank? It's not doing me any good there. I want everyone around me to see how well l'm doing. If people can't see my success, they will think I'm poor.

It's all about those dollar bills. I'll do any job that pays the most at the end of the week!

What is net worth? How much I owe and how much I make? Who cares about that...I'm living in the NOW, baby.

I'm not worried about the future. I'm sure I'll get a promotion eventually, and I'll use that money to pay off all this debt.

Why does everything bad always happen to me? Nothing ever seems to go my way. It's like the universe is against me. Why won't somebody just give me a chance?

If you notice any of these thoughts creeping back into your brain, then you need to take swift action. These are the thoughts of the masses and the main reason they are stuck at the bottom.

Thoughts lead to decisions and actions. These are the kinds of thoughts that will turn you from a wealth magnet into wealth repellant.

I'm sure that at least some of these thought patterns are familiar. I've certainly experienced them at certain points in my life. The danger is when you ignore them and allow them to grow. When you allow a thought to turn into a belief, that is when you can harm your destiny.


The middle class is the majority in our society. They have a steady income stream and are not struggling just to put food on the table. The problem is that they live beyond their means and use credit cards and other forms of debt to bridge the gap.

They have some lovely toys but no savings and no retirement plan.They are simply living day-to-day and ignoring the possibility that their job could disappear at any time.


Companies close and downsize every single day. Businesses that were valued in the billions last week are worth nothing this week. But people with the middle-class mindset close their eyes to all of that. They are living in the now and ignoring the future.

People with the middle-class mindset sell their future for a little happiness today. They end up owing every penny they make each month. For years they have to pay off purchases that they don't even remember anymore.

The are not slaves to big corporations. They have become slaves to their pasts. The greed of youth costs them the possibility of a bright future.

From the outside looking in, everything seems fine. As long as you can't see their bank statements, they have the appearance of success. A decent house and a beautiful car sitting in the front yard.

Even people with large paychecks can be trapped in this middle-class trap. With each raise, they spend a little bit more. A bigger house and a nicer car. They start leasing so that they can change cars more often.

Their entire lives are built around perception. The problem is that they are one bad day away from failure.

So many movie stars, athletes, and musicians end up in poverty because of this mindset. They assume that every single movie will be a hit, and they spend like it. They see one-off paychecks as something that they can repeat.

Most professional athletes have a career shorter than five years, and yet they spend like they will be on top for decades. This disconnect is the result of the middle-class mindset. Even a significant amount of money does not lead to wealth when you are trapped in this mindset.


There are sure signs that trouble is coming. If you have no financial plan, savings strategy or investment, then you are still living in the middle-class mindset. Failing to prepare for the future is a sure sign that you haven't released your mentality yet.

The danger of the middle-class mentality is that it is magnetic. But it draws in poverty rather than prosperity. You can't have this mindset and hold still financially. It will keep pulling you towards bad financial decisions.

When you have the wrong economic mindset, large sums of money, don't fix the problem. Some celebrities made tens of millions of dollars, and they have to declare bankruptcy because they are fifty million dollars in debt.

## Adding money do the middle-class mindset does not solve your problems, it magnifies them.

Do not make the mistake of thinking that wealth is simply debt subtracted from income.That's one step away from poverty.If anything happens to that revenue stream, the debt takes control.

Without assets, there is no wealth. Financial shocks are inevitable.Someone gets sick, a job disappears, the economy slows down.The inevitability that something will happen ensures that eventually it all comes crashing down.

You can't juggle your finances forever.It's just a question of when it all falls apart.

In school, you learn nothing about money. There is no class on how to apply for a loan or the difference between a checking and a savings account. There is no class explaining the different types of retirement funds.

We end up developing a financial strategy just by overhearing things or noticing stuff on television. Nobody formally teaches us the way to approach money. This failure is one of the great tragedies in our education system.

You go to school, and they keep putting a new brass ring in front of you. You have to work hard to get into the right high school. Then you do it all over again to get into a good college. Then a masters program and then a graduate program or you enter the workforce.

By the time you graduate the only thing you've learned is how to do what the masses do. Large corporations need people with the middle-class mindset to grease the wheels of their prosperity.

Even when you do everything right, the middle-class mindset only promises wealth in forty or fifty years. You don't overspend, you save some of your paychecks and invest in your retirement fund. You carefully invest a little money in the stock market every single month. You do everything they tell you is the right move, and then on your deathbed, you can finally afford to retire.

It's a sucker's bet.
There are tons of pieces of conventional wisdom that keep you trapped. Stop trying to climb the corporate ladder, get good grades, and maximize your overtime.

Your home is not an asset, and neither is your car. If it sounds like conventional wisdom, then you want to question it. Anything that is accepted as wisdom is something that the masses believe.

Remember, the mindset of the wealthy is the exception. It will always conflict with the "wisdom" of the middle-class mindset.

When correctly implemented the middle-class mindset allows you to retire sometime in your sixties or seventies. You will be living on a fixed income, but at least you don't have to go into the office every day.

The middle-class mindset works, but who wants to wait that long? Everything has to go right for the middle-class plan to work. And by the time you get there, your body and spirit are worn out from decades of making somebody else rich.


It's so much better to experience wealth and prosperity while you are young and healthy enough to travel and enjoy it. You shouldn't wait until the Grim Reaper is looming to enjoy financial freedom.

It doesn't take decades to become wealthy and prosperous. That's only a promise designed to keep the middle class stocked with workers. The ratio of this plan is terrible because every week you work five days and only get two days off. You will spend the majority of your life working until you are too old to enjoy retirement.

The only promise of the middle-class mindset is mediocrity. You won't be living on the streets, but you also won't be flying first class.

Most people who teach you how to find wealth are teaching something they didn't do. Someone inherits money and goes into real estate. Suddenly he is teaching you how you to get into real estate with no money down. But that's not how he started!

Most people teach you middle-class methods for getting rich while they are applying the wealthy mindset. They are selling books to make millions, and yet they aren't teaching you how to sell books. They teach one method and practice another. Do not fall under their spell. It's very hard to get good advice because most people giving advice now make more money than they ever did using another method.


Many bestselling authors are on television all day long preaching a method to wealth that they don't practice. At best they teach the middle-class mindset rather than the true wealth magnet mindset. They make far more money teaching their method than they ever did practicing it.

There are so many dangers around us that we are blind to. So many things that conventional wisdom says are safe are actually the greatest points of vulnerability in your life.

Every single day thousands of Americans find out that their jobs are not nearly as secure as they thought. Even people with high-tech backgrounds are learning that their company can replace them with three highly skilled foreigners for the same price.

One mistake as the office tomorrow and you could be fired. You could be at a convention, and someone overhears a comment you make in private. They take your picture and post it on Twitter along with a misrepresentation of what you said. And the next day you're fired. That happened to someone!

You don't even have to be guilty of anything anymore. If you are accused of something on social media, people will write and call your boss until you get fired. You could get sick and be unable to perform. Your job is a single point of failure, and it could disappear in a heartbeat.


Your home is not an asset. There are so many risks associated with home ownership now. If you are paying a mortgage, then you do not own your home. You are renting-to-own. Do people with rent-to-own furniture get to say they own it?

The banks let you think that you own your home, so you feel good about getting gouged. It takes you thirty years to pay the bank twice what the house is worth. That's not a good deal at all.

These days someone can break into your home while you are sleeping, fall and get hurt, and then successfully sue you. How is that an asset?

Your company could fold tomorrow. Every day companies downsize and slice off huge portions of staff. Some of the biggest brands in America are folding every few weeks now.

Companies with hundreds of thousands of employees disappearing overnight. And all those people are discovering that trusting in your company isn't nearly enough. Your boss could embezzle, or the company could lose a lawsuit that has nothing to do with you. Now your job is gone, and you're tainted with that brush.

Most Americans lead high-risk lifestyles. The majority of the population is overweight, and about one in three adults suffers from a chronic illness as a result of poor diet. That fast food will eventually put you in the hospital, and suddenly you're facing crippling bills that you can't afford.

The insurance company will drop you saying that it's your own fault for having a bad diet and no exercise. Even if you're healthy, most Americans are three paychecks or less away from bankruptcy.

We have been trained to buy something now and then pay for it over time. Your house costs thirty years of your future. Your car costs six years of your future. Some credit cards take decades to pay off. If you lose your job, they still want their money.

The economy will not always be growing. For the past eight years, the United States has seen the worst economic growth in its entire history. No President before has managed to keep growth under three percent for eight years straight.

Bad leadership means fewer jobs, a slower economy and it's the people at the bottom that get squeezed.

The Abundance Butterfly is one of the most powerful economic effects, so please really focus for a moment. Each day we make thousands of tiny decisions. What time to get up, that types of television shows to watch, what to listen to in the car, how much time to spend emailing, visiting social media or reading the news, etc.

Most of these decisions are unconscious. When you buy a new car, you set the radio stations and then never think about it again unless one disappears.

## We get locked into patterns without realizing it.

Your mindset and belief system are what drive those little decisions. Changing from the middle class to the wealthy mindset will alter the trajectory of your decisions. Those little decisions that you don't think about throughout the day add up to big impacts.

It only takes small changes in angle to lead to disaster. A plane that is just one degree off of its heading could disappear over the ocean and never be seen again. These little decisions have a cumulative power. And sometimes one little decision will be the one that changes your fortune.

Your beliefs control your choices. The way you see the world affects everything. When you learn information, your perception will affect it. Your mood when you hear information will affect your interpretation.

Do you see information the same way when you are happy and when you are angry? If you hate rich people, every time you hear about a wealthy person making a financial move you will want to block it out. But if you have the desire to become rich, you will try to absorb the same information.

How you react to a single news article could change a financial decision six months into your future.

We align with people who see the world the same way we do. We haven't changed that much since high school. The jocks think that sports are the most important. The nerds believe that knowledge is the most important. And then some kids think that music is more important than anything else.

When you surround yourself with people infected by the poverty or middle-class mindset, their thoughts will constantly pull you back. Even if you begin to change, your friends will pull you back to their worldview. You will always be outnumbered, and they will convince you to align with them.

When you create the correct mindset and focus on your perception, you can manipulate the Abundance Butterfly Effect.

At first, you have to be very active about every decision you make throughout the day. Mindset shift can be challenging at first. You have to choose to spend an hour studying the stock market rather than watching something funny on television.

But eventually, the butterfly will even affect you. Studying the stock market becomes your new normal. Decisions now lead to more decisions later that all lead you down the correct path.

Most large opportunities come as a result of a series of small decisions. The more of those decisions that are in alignment with the wealth mindset, the more incredible opportunities will be drawn into your life. This is where right mindset leads to amazing opportunities.

When you have the correct mindset, THIS is how the universe brings prosperity into your arms.


All of those invisible risks are uncontrolled variables out in the wild. When you work for a company, your paycheck is in their control. When you have a mortgage, your house is truly controlled by the bank.

These little decisions put significant parts of your life outside your control. The key to fast wealth creation is to control as many variables as possible. The more control you have, the larger your reward potential.

When you start your own company, you get to keep all of the profit. When you are the top employee for the same company, at best you will get a bonus or a small raise. Even if you do all the work, your reward will never match the owner's. You need to find a financial path where you are in control and can enjoy the spoils.

The key to fast wealth growth is to take control of as many variables as possible. Most people look at the idea of starting a business or getting into the stock market, and they only see the risk.

The poverty mindset blinds them. In that mindset, you are dependent upon someone else for a sense of security. They trust a large corporation to protect them, even though that corporation doesn't care about them. It's blind faith.

Instead, with the wealthy mindset you focus on the upside. To start an online business costs less than one hundred dollars. All you risk is the time you normally spend watching television.

The risk that the naysayers focus on is nearly nonexistent. They are that out of touch with reality. When you operate with this mindset you are closer to true reality and the universe will react appropriately.

Millions of people have become disillusioned with the Law of Attraction. They read a book and got so excited about the power of positive thinking. They imagined all of their dreams coming true, but they never did. They made a fatal mistake that caused the universe to reject their desires.

It's easy to imagine a new car in your life. But that's just a dream. It's only when our behaviors match our thoughts that we come into alignment.

Right action combined with right thinking is how you catch the attention of the universe. If you read this book and apply some of the principles to your thinking, but make no changes in your behavior the universe will ignore you. Your actions are the proof that your intent is sincere.

That is why you must take decisive action swiftly. If you spend three years reading about starting your own business and posting on forums, you will never achieve wealth. So many people get frozen at this stage of indecisiveness.

Why should the universe reward someone who takes no action? Real prosperity is a cooperative venture where you and the universe work together. If you don't do your part, the universe will also do nothing.


You must take action now. Do not wait until you've finished this book. That's just another way to justify inaction. The "I just need to learn one more thing" excuse. Don't get trapped there.

You need to take the first steps to creating your wealth mindset business now. It's not about the guarantee of success. It's about demonstrating to the universe that you are in alignment with your beliefs. Actions speak louder than words.

Most people absorb amazing information, but they don't take action. They want to learn one more thing or finish the book. They let time get in the way and their excitement wanes. They remember less and less of the strategy. The knowledge fades into dust.

Their refusal to take action was in itself a decision. Do not fall into this fatal trap. The mindset of the prosperous is to act, while the poverty mindset is fraught with indecision.

The poverty mindset always wants more information, but this is just an excuse to avoid making a decision. The poverty mindset shirks responsibility.

There are millions of people walking around with good ideas right now. The losers will take their ideas to their graves. They do nothing, and then a few years later they see that someone else had the same idea and took action.

They get to say to their friends that they had the same idea. That is their claim to fame. Action separates the weak from the strong. Most of the wealthy have failed over and over. They don't fear failure; instead, they fear inaction.

Having an idea is worthless. Executing an idea is where the value lies. If you have a very good idea, and a winner hears it, they will take action.

You might feel like your idea was stolen, but in reality, you weren't going to do anything with it. It was going to die unless that winner took action. Be a winner. Turn your ideas into action and demonstrate to the universe your worthiness.

Real success comes from combining a great idea with swift execution. One without the other leads to failure. The fast execution of a bad idea will lead to much more success than no execution of a good one. The universe respects action, yet has great disdain for inaction.

Simply put, the universe rewards action.

We are constantly vibrating with the universe and the people around us. There are two ways to measure the power of your vibration. The first is the volume of your vibration.

When you have a large effect on someone's life, this is a loud vibration. If I were to coach you every day for the next year personally, that would be an incredibly strong vibration.

The second measure of your vibration is distance. How many people are you affecting? The larger your area of influence the more the universe will notice your vibrations.

The louder your vibration, combined with the distance it travels, determines your wealth potential. The bigger you make each of these, the more wealth that will be drawn to you.

Once you affect enough people with a strong enough vibration, your connection to the universe tips. Your wealth potential transforms into wealth inevitability. You become a money magnet.


You can measure your prosperity potential right now. How many people have you affected, touched, or influenced? How large has your effect been? Have you helped people find new jobs, connect with their passion or learn something?

How large is your sphere of influence? Do you go the extra mile to connect with and help as many people as you can every single day? Or are you just trying to get through the day without having anyone hassle you?

You can measure the power of your vibration using "value." The loudness of your vibration is the quality of the value, and the distance is the quantity. Have you put a lot of value into the world?

If you work in an insular profession and rarely have meaningful interactions, then your bank account will reflect that. The more people you affect and the more value you put into the world, the larger your bank account will grow.

## The move value you put into the universe, the more money will come into your life.

If you want to see this law at work, take a look at entertainers. An actor in a move might only work for two months and yet get paid tens of millions of dollars. Is his work worth hundreds of thousands of dollars an hour?

The value comes from the number of people he effects. Millions of people around the world will watch the movie, and that level of effect is why he makes so much money. He is paid for the size of his audience.

This is why a fantastic actor in a play will make far less than a mediocre actor in a movie. The play will only affect a few hundred people a day, while the film will touch hundreds of thousands.

The larger your audience, the more powerful your vibration. This is why you want to move into a business that gives you a large area of influence.

When you make the decision to change the course of your life, the people around you will react. Humans have a natural tendency to hate change. It is an atavistic survival instinct. When someone in our social circle changes our first thought is to look at how it affects our relationship.

Imagine five guys who work together at a gas station. They hang out and drink beers after work every single day. They like all the same things. And then one day, one of the guys decides he wants more. So he starts going to night school.

His buddies react to the change in the relationship, not the one guy's aspirations. They see him spending less time with them, so they apply social pressure. They accuse him of thinking that he's better than them or acting above his station. They tell him that he's changing, and it's not a good thing.

It's not the wealthy who keep the middle class down; we do it to each other.
When you start to take actions to change your life, the people closest to you will notice first. They can either come into alignment with you, stop you from changing or put distance in the relationship. Those are the only three options.


This transitional period is where ninety-nine percent of people fail. They start on a new idea or course in life, but peer pressure stops them. They don't want to be the outlier. They don't want to lose their friends. They simply can't handle the social pressure that comes with trying to improve their lot in life.

I had to leave a lot of friends behind as I built my financial success. Not because I thought I was better than them, but because they rejected me for "thinking I was better."

They pushed me away because I wanted a better life for my family. This period is painful, but it's the furnace where winners are forged. This forge is the first test of the universe. People who fail this test are not worthy of true wealth. The universe uses this test to separate the strong from the weak. Many people will actively try to keep you poor.

Think about that for just a moment. Why would you listen to someone who is actively trying to limit your children's future potential? Is that the action of a friend or an enemy?

People and institutions that actively enforce the middle-class mindset surround us. There will be friends and members of your family who don't understand what you do.

I have a friend who makes more than a million dollars every month. His mother-in-law came to him and said she had a friend who could get him a job at a hardware store. She doesn't understand that he works from home and can take a month off anytime he wants, and it won't affect his trajectory.

These are the slaves to the educational paradigm. Most of the middle class is convinced that a college education is a prerequisite to wealth. Right now more than 460,000 Americans with college degrees are making $\$ 7.25$ an hour or less. The facts negate the myth.

Remember, when you make a decision you want to look at reality not "conventional wisdom." The wisdom of the middle-class mindset is why there are hundreds of thousands of Americans with educational debt that they won't pay off in a dozen lifetimes.

There are also plenty of wealth teachers who will teach you that your house or even your car are your best assets. The sooner you pay off your house, the sooner you will be rich!

This is the siren song of the middle-class mindset guru. Once you pay off your house, what can you do? The only way to unlock that wealth is to sell your home or take out a loan against the house. Selling your house can take years, and many people find out that they have to take a loss to sell their house.

When you take a loan against your house, you still have that interest rate crippling you. You pay interest to acquire this Trojan Horse "asset" and then you pay interest AGAIN to actually use the equity to do anything.You need to put space between you and the people who want to hold you back. Don't let foolish people steal your future from you. As you increase the distance between you and these anchors, you want to surround yourself with people who lift you up.

Increase the influence that people with the wealthy mindset have in your life. Just changing the people that you let influence you will magnify your success. They will change your beliefs faster and will bring you to prosperity just by being near you.

You want to join clubs and societies with entrepreneurs and people on the same path. You want to find people at your level with the passion for change and people ahead of you with a little more experience. They will help you through this tumultuous season.


## ALIGN WITH LAW OF PROSPERITY

Change the small decisions you make in your life right now. Stop watching television shows that align with the poverty mindset. Instead, only take in influence from books and televisions shows that are in alignment with the wealthy mindset. Read biographies of the successful rather than social commentaries by those who hate them.

The words and images we put into your minds affect our belief system. When you watch a scary movie, you then double check the locks before you go to bed. One movie instantly affects your behavior.

When you watch movie after movie that continues to shove the middle-class mindset into your brain, it sticks. It turns from fiction into reality. From entertainment into belief.
he Law of Prosperity states that when one prospers, all prosper. Your level of prosperity will be in direct proportion to your responses about another person's prosperity. The way we perceive the world and the beliefs that govern our behavior create a vibration. When this vibration is in tune with the Law of Prosperity, it becomes magnetic. For this reason, we want to align with the law of prosperity.

The Law of Prosperity is not about money or desire. When you want more stuff, that is antagonistic to the Law of Prosperity. You want to remove all jealousy from your thought life. It is a temptation that all of us face.

It's easy to get annoyed when an enemy experiences financial success. Watching your high school bully on television is a true test of your vibrations. Whether an enemy or a close friend, you should always be happy when others succeed. Another man's success will never take away from your own. There is more than enough prosperity to go around.

After you remove jealousy from your thoughts, you need to also remove that feeling of lack. Be satisfied with your current situation. You can desire to achieve more prosperity and success, but when you constantly think about that new car you want to buy, it puts you out of alignment with the Law of Prosperity.

It can be difficult to be in alignment with the Law of Prosperity and the Law of Attraction at the same time. The key is to focus on the emotions you will feel when that item comes into your life. Concentrate on the good feelings of possessing it, rather than the DESIRE to possess it.

## A LITTLE LESS CONVERSATION

When you are at peace with your place in the world, the Abundance Butterfly Effect will unlock all the wealth and prosperity you could ever desire. Don't worry about what others have and you don't have yet.

As long as you focus on effecting as many people as possible and avoiding the poverty mindset, the abundance of the universe will be drawn to you.

When you struggle to achieve this balance, you can simply start by removing jealousy from your heart. Stop thinking negative thoughts about the wealthy or successful. Once you have completed that step, coming into full alignment with the law of prosperity is quite easy. Whenever you want to start a new project, the first thing middle-class mindset people ask about is your business plan. Do you have three-year projections?

Writing a business plan can take months. And it's an enormous amount of wasted effort. All that work just to create words. You don't want to start something with zero plan at all, but months of planning is such a waste.

The only reason to have a business plan is to approach a bank for a loan. That's not how we want to get our start. Extra debt is never the solution.

If you are seeking investors for your new idea, a business plan is never enough. A business plan is just an idea that you've written down. Sure there is plenty of research and study that goes into writing one out, but there is no actual execution. It's still just words.

Anyone with the wealthy mindset, including investors, measures action before they look at a business plan. There are plenty of amazing business plans that die on the vine.

A great business plan without execution is just wind. It does nothing. You need to take as much action as you can and take your project as far as you can on your own. If you have an invention, build the prototype any way that you can.

I see these businesses that turn down orders because they "aren't ready" yet.
They have a product that people want to buy, but they won't sell it. Nobody will ever invest in them.

Why would I align myself with someone who actively rejects money? They are literally repelling wealth. People who execute are the only real value.

Take as much action as you can to build your business now. Even if you fail, the effort is something that the people around you will measure. Most of the truly wealthy have failed many times. That's the sign that you are out there doing something. Playing it safe never leads to wealth.

When you take action, the world will react to you. When you have a prototype to show people you can get real feedback. When you create a website that people can visit, you can see how people react.

Turning ideas into reality is the only way to catch the attention of the universe. It is impossible to predict how a market will respond; the only way to get real data is to release your idea into the world. You will get guidance from the universe that will completely change the direction of your endeavor. That's where the rubber truly meets the road.

If you have a business that truly needs funding, action is how you will get the attention of investors. People with great ideas and business plans are a dime a dozen, but people who can execute are the genuine diamonds.

They would much rather invest in an idea that has already been brought into the real world, rather than just words on a piece of paper.


Every day millions of people start an online business by dabbling. They buy a course here and a course there. They listen to a few lesson and try out different ideas. They treat making money like a game.

They expect to fail, so they want to protect their emotions. If they don't take their little business venture seriously, then they don't feel too bad when it fails. Real businesses are forged from commitment. Nobody ever achieved wealth by dabbling.

Don't wait for some external event to drive you to action. These people say that they will take the business seriously as soon as it starts making some arbitrary amount of money. But it will never make that money if they don't treat it like a business.

They are trapped in a prison of their own design.
Don't let the future control your present. "I'm waiting for X." That's the curse of the middle-class mindset. We have these imaginary and arbitrary limitations on happiness and success. This little thought is the barrier between you and the King Midas Mindset.

When you remove this toxic thought, you can achieve wealth, prosperity, and happiness NOW. You don't have to wait for anything.

Opportunities come, and they will not wait for your life to be ready. You will have to choose between comfort and success. Every single person I know has had amazing opportunities come into their life. Most of them reject these changes because they don't recognize the opportunity or they don't feel the timing is right in their life.

They want that fantastic job, but they want to wait until next year. Then next year comes, and the opportunity is long gone. So they change how they remember history to take away the blame. They remember it as a stupid opportunity that they are glad they rejected. The poverty mindset allows them to alter their memories.

Winners grab opportunity even when it's inconvenient. Do you think anybody plans to start a new business two weeks after they have a baby? When an opportunity comes, winners realize how rare and special that moment is. Waiting for an opportunity to come back around could leave you stuck for decades.

You need to move from dabbling, right past interested and into dedicated. When you are totally focused on your business idea, and it consumes you, the universe has no choice but to take notice.

When you are committed, your actions will follow suit. Hard work is the natural extension of absolute commitment to an idea. Your thoughts and actions are in alignment.


## If you want to live an exceptional life, you have to be the exception.

Most people live ordinary lives with ordinary income. You don't want to fall into the trap of the masses. You need to take actions that the people around you aren't willing to take. You want to focus on risks that have significant upside and limited downside.

Most people take risks that are all downside. Buying a house is this type of risk because any financial shock means you lose the house. If you eventually pay off the house, you own a house that's worth half what you paid for it. That's the type of risk to avoid.


The most financially successful and prosperous people in the world are producers. They are the smallest segment of our society. There are only a few thousand people who make movies, and yet millions upon millions of people consume them.

The masses are consumers. They use products, watch televisions shows and read blogs online. They pay for what the producers create. Producers will always be wealthy while the consumers will always be middle class or lower.

To be a producer, you need to be an entrepreneur, inventor, innovator, or creator. Someone who wants to put their stamp on the world and affect a significant number of people. Producers are naturally in alignment with the law of vibration. They create new things and reach large numbers of people.

Not every business is automatically in alignment with the Law of Vibration. Some businesses only touch a minuscule number of people. They have a limited range of influence. They are just jobs in disguise.

Before you create an entire business, make sure that the possibility for massive growth exists. Many businesses are not scalable. They can grow to a certain size and then the can grow no larger.


The number one cause of poverty in our nation is poor choices. People in a state of poverty have the poverty mindset. If you ask one why he is poor, he will give you a list of reasons that have nothing to do with him.

He will blame teachers, neighbors, politicians, foreigners and any other external force he can think of. That's why he will never escape his situation.

## His mindset is not a result of his poverty; his poverty is a result of his mentality.

Most people think of poverty as the lack of money. The lack of money is not the disease. It is a symptom. The real disease is poor decision-making. We make bad decisions because we have bad beliefs. The root cause of poverty is wrong beliefs. We can't change our beliefs until we admit that our decisions have power. Nobody actively chooses to be poor, but they do make poor decisions that lead to poverty.

If you study the history of any person, wealthy or poor, you will see a trend of decisions that over time led to their current situation. Most people with bad jobs screwed around in high school or college.

All the people who I went to school with, who made fun of me for being a nerd, are now struggling financially. They didn't change after high school and get serious about life; they maintained the same trajectory. The decisions we make control our destiny. Every single person I know has had chances for great wealth that they either didn't see or outright rejected.

You cannot cure poverty with money. Take someone with the poverty mindset, give them a bunch of money, and then see what happens. If you think that they will be fixed for life, you are dead wrong.

Take a look at lottery winners. Many of them end up worse off than before they won the lottery within a few years. They win tens of millions of dollars and then it's all gone. You must attack the disease at its source, or you will never escape. You are in control of your destiny. The sooner you take responsibility for your situation in life and decisions the faster you can change them.

As soon as you admit that your choices matter, you can change those choices and become wealthy. This simple decision can snap you out of the poverty mindset in a heartbeat.

The choices we make in our youth are powerful. The decision to drop out, become a single parent or drink your way through college will affect your destiny.

The younger you are right now, the more powerful the changes you make will be. You can stop the downward spiral by making the decision right now to change your financial vector.

Don't fall into the pattern of blaming the universe when you didn't get something you wanted. Did you even deserve it? Take responsibility for your life and the universe will respond to that.

The core issue is your beliefs. Change your beliefs and everything else will fall into line. Follow the patterns of this book and you will leave the poverty mindset behind forever.

Mindset change leads to different decisions and thus to a change in your financial destiny.


## ASSEMBLE ASSETS

When building a business, you want something that is infinitely scalable. The larger your market, the greater your possible wealth result. If you create a product that is only for left-handed people, you are only going to reach ten percent of the market. That's all right because that still leaves thirty million customers in America alone. But if your product is only for left-handed people, who live in your city, your wealth potential turns minuscule.

## The larger your market, the greater your possible income.

The key to creating lasting wealth and not just income is assets. You need to build, buy, develop or acquire as many assets as possible. The more assets you hold in a market, the faster and more amazing your growth trajectory. Assets are things that you can sell for a profit. That is why cars and homes are not assets.

You will never make a profit on a house. You buy a house for one million dollars. You pay it off in ten years for one and a half million. Has the value of the house increased along with your mortgage interest rate? It never will.

Assets are companies, patents, and intellectual property. They are things that make money while you hold them and then make money when you sell them. That's the type of asset that you want to acquire.

# All lasting wealth comes from enriching others in some way. 

Most jobs have a linear path for growth. Whether you are a doctor, pilot, police officer, engineer, or teacher your income is only going to grow slowly over time. You will not double your income next year. At best you will grow ten percent each year.

These types of jobs are "stable" and respected in our society. Unfortunately, they will never lead to massive prosperity. Your income is still tied to your time.

You can take that income and open up new revenue streams. That's when you will see accelerated financial growth.

Remember the Law of Vibration - the more people you affect, the larger your financial trajectory. Most jobs have limited impact. We can only influence a few people each day. Compare that to an author who can sell millions of books every day. That's the type of impact you want to seek.

Don't get caught up in a career that violates the Law of Vibration.


To create wealth fast, your plan must meet five essential qualifications. The first is all about need. Is there a need for your product or service?

You can open up a gas station because that has always been your dream, but if everyone in the town rides bicycles, you will lose your shirt. Authors make this same mistake all the time. They write a book about their favorite topic...that nobody cares about.

Start with need before you lock into passion. You will never make money fast with something that nobody else cares about.

Second, what is the barrier to entry? As the barrier to entry lowers, the speed of wealth slows down and competition increases. When you are the first one with an innovative idea in your market, you can grab all the money. But when you are fifteenth to the show, you have to fight all that competition for scraps.

That's why most make-money-quick schemes eventually collapse. The first person worked hard and developed a system. Then they sold that system to tens of thousands of people who all crowded the exact same space.

The only way to overcome this challenge is to be amazing. You need to have something that makes your angle so unique and compelling that you can pull away customers from the competition. You need to plan out your competitive strategy from day one.

Third, for lightning quick wealth creation, you need to have as much control as possible. If you join someone else's program or promote someone else's product, you aren't truly in control of your destiny.

If they shut down the program or cancel the product, you lose everything. Real wealth comes from taking responsibility for your financial future. You don't want to invest in someone else's dream. Create your own.

Fourth, I've mentioned this before, but I want to be sure it connects for you. Scale is everything. For real wealth fast, your product or service must appeal to the masses.

The larger your potential audience, the better. Starting a local brick and mortar business limits your scale. You can only reach people within walking or driving distance.

The way to overcome this limitation is to take your idea and franchise it. That's where you can create massive scale. You don't want to lock into a commercial endeavor where the total profit potential is limited.

The final test is about time. Can the business run without you being present? The more of your time required to keep things running smoothly, the further you are from exponential financial growth.

When you have to work forty hours a week or the business collapses, you don't have a path to fast and deep wealth. A great business is one that you can walk away from and still make money.


When you choose where to plant your flag, the size of your market determines your potential.You can build a business that only caters to the local community or a service that reaches your entire city.

On a larger scale, you can start an insurance company that caters to the entire state.Beyond that, you can go regional, national and even worldwide.

It's hard to generate wealth when you are stuck in the smallest pond. The larger your pond, the more people you can effect.

The only way to overcome a small pond is repeat business or high prices.A restaurant requires a lot of repeat business to stay open. When that frequency slows down the business collapses.

Once that business reaches the maximum number of people it can feed in a night, the only way to grow is to raise prices.It is possible to make decent money in this type of venture, but it's difficult to make big money.


When planning on your new venture, you want to aim for the stars.Many lovely businesses top out at ten or twenty thousand dollars a month. You want to build something that can grow ten times bigger than that.

Big money means making hundreds of thousands of dollars a month.That's when you can change your life and the lives of those around you.

Start your business with an exit strategy in mind. The people who make crazy money create businesses and sell them within a few years. You can build a business and sell it for hundreds of thousands of dollar or even millions within three years.

You want a business that will be something you can sell for big money.The ability to sell the business is one of the ways to disconnect time from earnings.


When you create a business that only works with you there, it can never be sold.People with this type of business discover that they have created a prison when they try to sell it and retire.Start your business with the end in mind.

Remember the Law of Vibration. The more people that your business can reach, the more wealth you can bring into your life.Is this business able to touch millions of people or just hundreds?The larger your pool of potential customers, the greater the potential upside.

If the business is limited physically, is there a way to overcome that.Can you build a local business and then franchise, start a chain or simply open multiple locations?Some local businesses won't work in any other cities.

When starting your business, focus on the possibilities.Before you plant your first seed, you want to know the size of the greenhouse. There is nothing more frustrating than building a thriving business and realizing that there is a glass ceiling keeping you from greater profits.


You are a product of your thoughts. Your thoughts control every decision you make and color every piece of information you receive. You can receive the same story from a person you hate and a person you love. You will interpret them as two completely different stories.

This is why people, who align with a political party can justify away any misbehavior. They made the decision before they received the information.

You are a product of your thoughts. Your thoughts are a result of your beliefs. If you follow a religion, then your thoughts will fall into certain patterns.

Your belief structure is far more than religion. We also have political and financial views. If you believe that college is the path to unlimited wealth, then you will push your kids to go to college, even if a massive business opportunity comes their way.

A child might be offered a job paying tens of millions of dollars, but their parents will tell them to turn it down and go to college instead. A single belief can have massive consequences.

The concept of Abundance Synchronicity is about coming into alignment with the Law of Attraction. Most of us think of this law as telling the universe what we want and waiting for it to happen. This simplistic view often leads to disappointment.

The Law of Attraction says that the things that you think about enter your reality. If you reflect on how much you don't have this and want that, that is what you receive. You receive more desire and more lack.

You instead need to focus on positive vibrations. You must send out positive thoughts and envision success that will come from fulfilling your desires.

Your average middle-class mindset drone hates rich people. He talks about how rich people are greedy, destroying the environment and ruining America.

He sends out a vibration with this belief to the universe. This vibration is that rich people are bad. He only has negative thoughts about the wealthy.

The universe will grant this person's wish and ensure that he never becomes that which he despises. The universe keeps him poor to protect him from his fear. He has used the Law of Attraction to keep wealth away from his life.

The way to synchronize with wealth magnetically is to only think positive thoughts. Focus on the things you want, but don't focus on your desire. Concentrate on the pleasure of owning and experiencing them.

Think about what you will do when you possess those things. That is the correct way to trigger the Law of Attraction.

Start by developing a sense of gratitude. Every day people on the news complain because they want more. They are dissatisfied with their lot in life and demand more. They ignore reality.

If you live in the United States, you are already in the top fifteen percent of people in the world. Homeless people in America live better than workers in many other countries. There are plenty of places around the world where people make less than a dollar a day. Even the laziest beggar will make more than that in the West.

When you ignore what you have and focus on what you don't have, you poison your connection to the universe. Why would the universe give you more, when you don't appreciate what you have? If you aren't grateful now, you won't be grateful later.

Be thankful that you live in a country with freedom of speech, clean drinking water, and democracy. This mindset is the foundation for deserving the gifts of the universe.

You need a strong mind to stay this path. Slipping into desires and ingratitude is easy. You need to actively strengthen the walls around your mind. You can do this by reading instead of watching television, with meditation, exercise, learning new things and debating the topics you believe in.

Train your mind just like you exercise your body and it will become powerful.

There is one resource more precious than anything else on this planet; that resource is time. No matter how rich you are, there is nothing you can do to extend your life. You cannot pay enough money to live to be two hundred years old. We trade time for money, but there is no way to trade money for time.

In the middle-class mindset, we are taught to be careful with money. Save as much as you can. Work overtime. Money becomes the sole criteria for making a decision. The middle class will take a job that pays more money, even if it requires double the time. When shopping, they look for the cheapest item or the best deal. They buy a cheap car that they then have to spend time fixing and repairing when it breaks down.

The wealthy mindset sees the value of time and factors time over everything else. Controlling your time gives your life more value than any other decision.

Time is your greatest asset and treasure. You should treat it that way. There is the time you spend to earn money, and there is the time you spend doing what you want. The more time you spend doing whatever you feel like, the greater your level of pure freedom.

There is a lot of money to go around, but time is a finite resource. The time you spend working is how you pay for your free time.

When you have debt in your life, it steals your future. We buy things that we want now, and we spend extra time in the future paying for them. We often work off things we don't even remember buying any more.

You have to let go of the childish desire for instant gratification. Buying something after you have the money has to be the new standard of your life. You will experience
 much more satisfaction when you make a purchase, and you will also recapture vast swaths of your life that would have been wasted on debt repayment.


As long as you are trapped in a time for money relationship, wealth will always elude you. The only way to get wealthy fast is to become a producer. Make money in a way that multiplies. You need to become a producer or a business owner if you want to connect with the universe and escape poverty forever.

The ultimate goal is to generate passive income streams that exceed what you need to maintain your lifestyle. If you can make money without working, then you are effectively retired; this is the ultimate goal. You can retire in this way at any age. When you are trapped in the time for money prison, you are not allowed to retire until you are too old to enjoy it.

The ultimate goal is to create revenue streams that are not tied to your personal time and will last for a long time. These are things like renting real estate, licensing products, controlling patents, Internet or software businesses, writing books, blogs or magazines, starting a franchise or network marketing company. These are the types of businesses that will give you incredible control of your time.

When you decide to start a business, you need to have a clear understanding of the amount of time it will require to build and grow. Owning a business doesn't guarantee freedom. There are plenty of people who own a business that they work eighty hours a week just to maintain. This type of business can become a prison sentence. You can't take a small vacation for fear of the operation collapsing.

During the start of a business, you can put in long hours, but there should be a time when you can put in less and less time while you enjoy your reward. When thinking about a business you want to start, you must ask yourself a few simple questions.

III Can I use technology to automate this process while I'm on vacation?
III Is here enough profit to hire someone else to do the work for me?
III Can this business run without my presence?
There is more to a business than pure profit. You want to look at how much time it is going to take away from you. I'd rather work shorter hours and make less money. Time is more valuable than money. Your goal is always to create a revenue stream that you can automate through staff or technology. It should be a business that can grow into a long-term asset.


## LIMITLESS POTENTIAL LEVERAGING

To achieve prosperity, you need to become a magnet that attracts large sums of money. To accomplish this, you need control and leverage. We have already covered how to control the key variables in your revenue streams.

Any income stream that is bonded to time is limited. There are only twenty-four hours in a day. So there is always a ceiling to how much money you can generate.

To become limitless, you need assets and revenue streams that are disconnected from time. You want assets that you can pour money into and more money comes out the other side. A true asset is something that does not require your time to make money.

When you are stuck in the middle-class path to wealth, the only way to grow financially is to increase your inherent value. This means getting paid more per hour.

For example, you get paid one wage at a company with a high school diploma. If you go to night school and earn a college degree, your salary will go up. You have increased your inherent value.

You can't change the number of hours you work. You are always limited by the number of hours in the day. Therefore you must find ways to increase what you earn per hour. Increasing that number often requires massive amounts of time either through years between promotions or investing time in training or education.

Even depending on compound interest to generate wealth is caught in this trap. When financial growth is tied to time, the money can only grow over extended periods of time.

Any scenario where finance is controlled by time is limited. The money can never grow exponentially. To make your financial potential limitless, you must break the time to income connection.

When you launch a new product, idea or website you are going to hear back from the masses. The noise can be overwhelming, and you will often get contradictory feedback. One person wants everything blue, and the next person hates blue.

When you first reach the public, you can expect them to complain any time you don't meet their expectations. Anytime a business changes something, large sections of the populace complain. This data is hard to interpret because they are responding to their desire for things to always stay the same. This doesn't necessarily translate into how new customers will see things.


Every time you redesign your website, people will send in complaints. How many times has this happened with Facebook? Yet each redesign has massively increased their profits.

The next type of complaint is about disappointment. When a customer expects $A$, and you deliver B, they are going to complain.

Problems in your marketing or problems in your delivery are the cause of this type of complaint. You want to make sure that the people who complain in this way are using your product or service correctly. If they are using it incorrectly, you want to improve your messaging. .

A simple example of this is selling a video course from your website. Some customers will be expecting DVDs in the mail, and some will be expecting instant downloads. If your message is not clear, you can upset both of these groups of people.

The most valuable type of complaint is when a customer complains about a product or service you don't have. If you keep getting complaints that you don't offer a particular type of training, offer it!

Your customers are telling you exactly what they want to buy from you. This is the greatest kind of feedback and can help you to grow your product line in the right direction. It's far better to create goods and services that people are already asking for.

The final type of complaints is dishonest. Some people buy and refund products every single day. They want to steal or resell your content. They have a history of frivolous lawsuits and are blacklisted by many shopping carts.

Sometimes they just love the feeling of getting something for free when they keep your product and get that refund. These people will try to use a single typo to demand that you give them discounts and they are always trying to file chargebacks.


Every business has to deal with some of these people, but you should never give in. Don't become cynical because these people are the minority and they will never succeed.

You can't please everybody. Focus on your core audience and give them the best experience possible. That's the best way to unlock the profit potential of the masses. When you dial in to your audience, you can create fanatics and disciples.

A fanatic is someone who hated you at first and then became a fan of your product. They are the most zealous and ardent supporters you could imagine. These converts will tell everyone they know how great your product is.

One of the best ways to create zealots is with fantastic customer service. Most customer service around the world is terrible. Companies that don't care if you complain to your friends do this all the time. They don't care about the customer experience or their reputation.

When you provide a customer service experience that is beyond their expectations, that customer will tell everyone about it. You become exceptional.


## ACT LIKE A BUSINESS

When you start a new business, you need to act like one. This starts with understanding how different companies are structured. Many people start a business using their social security number. They start off using their personal bank account, and finances are mingled.

This is so common, but it's such a nightmare. When you start making money, all of that mingling will have the IRS breathing down your neck.

It's free to set up a proper business structure and get a federal tax ID number. You can operate as a business from day one, and this protects you financially and legally.

Acting like a business opens up so many incredible opportunities. You can turn your car into a business expense and start to recoup some of the loss in value. Using a business bank account from day one is a sign to the universe and the government that you are serious about this endeavor.

Remember, we need actions that are in alignment with our beliefs. When thinking about setting up a business presence, your first hesitation will be because you think you might fail. Why fill out all these forms until I know I will succeed?


## Failure to act reveals a lack of belief.

If you start out not believing in yourself, you cannot expect the universe to fall into alignment.

I know that it's tempting to get locked into the spirituality of the Law of Attraction - envision it enough, and it becomes reality. But right action must accompany correct thought. Otherwise, the thoughts go nowhere. If you believed that you deserved a successful business, your actions would demonstrate that belief.

You don't need to spend thousands of dollars setting up tax havens around the world. That's going overboard and spending necessary money. You simply need to set up your business name and the correct type of banking structure. All of this only costs you time, so there is no excuse.

Now you can tell people the name of your business with pride. It is a company that officially exists, and that is a sign to the world around you that you are serious about your endeavor. Business cards, a website, and even a business phone number are all ways of turning your dreams into reality.

The more you connect your desires with your actions, the louder your signal to the universe. We want to take actions that increase the power of your vibrations right from day one.


The wealthy all understand that taxes don't apply to them. When you set up the correct legal structures, you can end up paying close to zero taxes, without getting into trouble. Some of the largest corporations in the world pay fewer taxes than a single one of their employees. Using the tax structure is not cheating, it is being smart with your money.

You can learn how the top one percent treat their money and follow suit. As soon as you build up your new revenue stream, you should start looking abroad. Many countries around the world are desperate for investment and will allow you to store your money there for minimal taxes.

You can create international corporate structures that own your domestic company. This allows you to protect your money just like the wealthy have done for centuries.

There are many other ways to hide and protect your assets including shell corporations, tax shelters, and trusts. Don't assume that you have to be a billionaire to start treating your money with respect. Every penny you save from unnecessary taxes is just as good as a penny you make by working extra hours.

There are many ways to hide and protect your assets that are completely legal and the wealthy do this every single day. These are the most critical secrets that they pass down to their children.

Taking the time to learn about asset structuring and corporate trusts can save you hundreds of thousands of dollars over your lifetime. Don't let ignorance rob your children of their financial future.

The poverty mindset depends on handouts from the government. In this mindset you expect the government to provide you with food and housing, while you provide minimal input to the economy. Many people with this mindset have never worked or even applied for a job.

When we jump up to the middle-class mentality, we are trained to have a sense of obligation. We pay taxes to the government in return for certain resources and protections. The main thing we pay the government for is the military. We pay for collective protection from invasion.

The government takes way more money than the Army needs and uses it in ways we often don't agree with. If you are falsely accused of a crime, will the government lift a finger to help you? If someone is stalking you, will the police stop them before you get hurt? If you lose your job and need back some of that tax money back to pay for food next month, will the government issue a refund?

Don't let a false sense of moral obligation affect your financial decisions. Open your eyes. Only the truly wealthy get the best treatment and protections from the government. And they pay for them.

Your only job is to behave in a way that is legal. Otherwise, you should do everything in your power to protect and grow your assets.


## KEEP YOUR MONEY IN THE BANK

We are taught in school that banks use the money in our savings accounts to loan money to other people. Then we get a piece of that return in the form of an interest rate.

Except that's not how banks work. They don't use money from savings accounts for loans. The two funds are completely isolated.

When you leave money in a bank, you are making a series of dangerous assumptions. You are assuming:

III The bank is fiscally responsible and honest
III $\downarrow$ The bank manages its loan portfolio correctly
IIII The bank maintains enough hard currency to cover its debts and the deposits of everyone using the bank

III $\Rightarrow$ The federal government will continue to back the bank in times of crisis
III) The federal government will last for the rest of your lifetime
III) The federal government will not decide to raid your bank account to cover its own bad debts

III The federal government will not steal money from the people

One hundred years ago, every single cent was backed by precious metal. You could take a dollar bill to the bank and get the equivalent value in gold or silver. Our currency was rock solid because it was backed by something real.

Now we have a floating currency. That means that the value of a dollar is based on faith in the US government.

As confidence goes up, your dollar is worth more. As confidence falls, your dollar is worth less. That means there is an external factor controlling the value of your bank account. That is a serious vulnerability.

To enforce this conversion of our currency, the federal government passed the Gold Reserve Act of 1934. This law made it illegal for regular people like you and me to possess gold. This law was to ensure that people were completely beholden to the fate of the government when it came to wealth.

The United States government took money out of the homes of nearly every single citizen. Are you foolish enough to think that will never happen again?

You must diversify your holdings. You should have money in multiple bank accounts in various countries. If the government decides to steal from the people again, foreign laws will protect you. Your money should be working for you, rather than languishing in a vulnerable bank account.

Money in a bank account isn't working for you. When you have wealth, you can invest that money to generate even more wealth. You should leave enough money in the local bank to cover expenses, but beyond that, you want to be proactive with your financial future.


When you have started to receive the wealth that the universe is waiting to give you, it's time to consider setting up a new company internationally. You want to find a country where your money will be safe and protected. Start by looking for countries that have simple filing procedures and low tax rates.

Many states will tax you nothing for setting up a corporation there. First, make sure that they don't have minimal investment requirements. Some countries want you to invest one hundred thousand or more to get started - avoid these for now.

You want a country where they speak English. Trying to set up a bank account, file taxes or handle contracts in a foreign language is a nightmare. Even when they offer you an English translation of the contract, they will make you sign the native-language paperwork. You don't want to sign anything you can't even read.

You want a bank with worldwide ATM and online banking access. You don't want to have to fly halfway around the world every time you want to withdraw money. Make sure that the country will protect your privacy.

The United States government constantly pressures foreign countries to violate your privacy. When you open a bank account in the Philippines, the very first question they ask is if you are American.

Americans have to fill out three times as many forms so that the United States can observe every financial transaction you make. You don't want this because this is a total violation of your rights.

You want countries that will protect your assets and don't require you to visit the country for corporate meetings, filings or any other hassles. You also want a country with a strong rule of law. There is no point moving your money to a country where the dictator will just steal it for himself.

There are plenty of great countries ranging from Belize to The Seychelles to Cook Island to the British Virgin Islands. The best places are constantly changing, so proper research is necessary.

This process will cost several thousand dollars, so it is not a step you want to take until you are deep in the black. If you still have credit card debt that you are paying off, you don't need to set up an offshore corporation. Make sure that you take care of your finances in the correct order.

Once you have set up your international finances, you want to learn about international tax law. If you spend most of the year outside of the country, you lower your tax liability. If you are from Europe, you can travel and turn your tax liability to zero.

Americans don't have to pay taxes on the first one hundred and twenty-five thousand dollars of personal income. That's a huge tax break and can change your financial situation instantly.

When you build a business that doesn't need your presence to make money, you can accelerate your profits simply by traveling to a tropical island.


When launching your new business venture you want to start with the people first. Most new businesses fail. Someone has an idea and creates it. Then they take it into the world and try to convince people that this is something they need. This is completely backward.

When generating wealth, you don't tell the masses what they want - you give them what they want. They are happy to tell you if you just listen.

You need to start with a desire that already exists in your community. For a business to win it needs to solve a problem or meet a need that already exists.

If you create a product to help people avoid catching the Black Plague, you won't make any money. Your product is several centuries too late. Just like teaching people how to get cheap pagers is no longer valuable. You can't help people with a problem that no longer exists.

We want the universe to listen to us, but you must start by listening to the universe. If you create a business around your passion while ignoring need, at worst you will fail, and at best you will just have created a new job for yourself.

The masses are selfish, and they love to consume. They only care about what your product or service will do for them. They don't care about you or your business. That's why you must focus on needs rather than only trying to chase money.

If you chase money, it will continually remain out of your reach. But if you chase needs, then you will achieve everything you desire. Money is attracted to people who aren't selfish. The masses are selfish, and that is why they repel money.

By chasing needs and focusing on improving lives around you, you connect with the universe. Businesses that solve problems attract money. When the foundation of your business is a genuine need, the wealth will be limitless.

Most people try to create wealth by following someone else successful. They buy a franchise, join a network marketing company or become an affiliate. They leave their destiny in the hands of the real leader. If you want to unlock unlimited wealth, you must lead from the front. You need to start a business and create products that you control. That is where you will find exceptional prosperity.

You want to take as much control of your destiny as possible. Instead of selling someone else's products, you want to get other people to sell yours. You can start your own network marketing company today. There is no reason to join the pyramid anywhere other than at the top. You should be creating jobs rather than taking one.

You should focus on creating content so that you can get paid by affiliates, networks, renters, franchisees, and licensees. That is where the big wealth lies. Getting caught in the idea of joining someone else's pattern will leave you trapped in the middle class.

The middle-class mindset tells you to find a great leader and follow him to prosperity. The wealth mindset is about forging your own path. Fear causes us to hold back and keeps us from being the leader we desire. As long as fear limits you, the universe will not resonate with your wishes.


Most of us set our sites far too low. When they invite you to join a network marketing company, they always promise you that you will make ten or even twenty thousand dollars a month.

They tell you all about some guy in Canada who is driving a Ferrari and making that kind of money. But when you talk to the person recruiting you, and if you can break through to reality, ask him how much money he is personally making. Most people join these armies and never make anything. They talk about someone else's success because they have none. When you aim for a low goal, then you will hit even lower. This process and mindset are about creating real life-changing wealth.

When you apply the secrets of this guide, you can unlock real wealth. Aim for two hundred thousand dollars a month or a million dollars a month. Those are real numbers. Stop trying to make middle-class money with the wealthy mindset. It's too powerful for small goals.

You want to make the kind of money that truly changes your life. Stop trying to make just enough to cover this month's bills.

The universe has so much more to offer if you simply open your mind to the possibility. When you create a company that focuses on need and meets the other requirements - these numbers become possible. You have the template for incredible financial growth. Now you simply need to set your sites on real wealth and take action. The universe will notice, and you will achieve the numbers you see before you.


There is only one way to achieve tremendous wealth when you are trapped in the middle-class mindset. There is only one way to unlock massive income and that path is fame. Even if you have no skills, no intelligence and have nothing to offer the world, fame can give you wealth.

Look at the host of reality stars that people follow now. These people are famous for being famous. They have one thing to offer the world - fame. That is why so many teenagers build their dreams around fame. They know it's the only way to success without maturing or working hard.

The problem is that fame is fleeting. Just like lottery winners, their wealth disappears within a decade.

How many reality stars are living in squalor by the time they hit their thirties? They have no idea how to work a regular job; they haven't matured, and they have zero marketable skills. They can't act, so they can't even take low-paying theater work.

The mistake that all middle-class millionaires make is a lack of fiscal discipline. The secret to wealth is not income; it's about how you spend your money. Most wealthy people are very careful with every expense.

You see movie stars flying around on private planes all the time, but the smart ones use the movie studio's plane. They aren't paying a penny. At every awards show, they give tons of unusual and expensive free gifts to the actors and musicians. The people at the top are always looking for the cheapest solution.

Most middle-class Americans live beyond their means. They have college debt and credit card debt. They are upside down on their car and even their house. Their net worth is negative.

If they died and everything they owned was sold, they would still owe the universe money. They have nothing to leave their children. When you hand great wealth to these people, nothing changes. They just spend more and more money.

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Many celebrities are just overgrown children. They declare bankruptcy while they own dozens of houses and hundreds of cars. When you look at someone making twenty million dollars a movie and wonder why they are broke, the answer is the middle-class mindset.

The truly wealthy don't own dozens of cars that depreciate in value every day. Those are the people who end up back in the middle class within a few years. Control your spending now before your income increases. Do you pay for services and expenses that you don't need? Are you driving a car that's beyond your means?

Your primary focus right now should be on closing that financial gap between your income and your spend. You need to concentrate on paying off debt. Most debt is anywhere from five to thirty percent interest. You'll never get that kind of return on an investment. The best way to spend your money right now is on eliminating that debt.

That debt is your fault, and you can't try to blame anyone else. It is the result of your financial decisions. You need to take responsibility for that. Debt will block the universe from giving you wealth.

Taking action to remove that debt demonstrates that you are in alignment with the universe. Removing that debt will lead to massive increases in wealth. Purchase what you can afford rather than what you want. When you make this mindset switch, the universe will come in tune with your vibrations.


When you join someone else's team, you can ride their coattails to wealth. If you are the first person to join the network marketing company that your neighbor starts, you can make decent money. You can ride his coattails to the top. But he will always be the one making the BIG money.

Riding coattails means you are never truly in control of your financial future. The person in the front can make decisions that will destroy your bank account.

No matter how exciting an opportunity is, when you are not in control, you are not in control. You want to be the one at the top. There is nothing worse than losing all your money because of a decision outside of your control.

There is a great deal of temptation to join a networking company. Remember that it violates many of the principles we have covered together. There is no barrier to entry, and you have no control.

Any business that asks you to pay to join is one you should be skeptical of. There is nothing worse than having a garage full of garbage that nobody wants to buy from you.

Starting a network marketing company changes everything. Instead of being a foot soldier or cannon fodder, you are the general. You make yourself indispensable, and you can make unbelievable money. You take back control of the business.

Most people are too scared to start this type of business, and that is why there is so little competition.

Whatever business path you follow, focus on building your personal wealth. Don't make somebody else rich. That's the wrong way and will only lead to middle-class money. When you are the wagon, other people will hitch themselves to your success.

You can turn individuals with the middle-class mindset into any army that is focused on making you extremely wealthy. Be the leader and you are the one who gets to harvest exponential financial reward.

The most powerful force in the universe is compound interest. This force accelerates financial growth while you do nothing. Once you are wealthy, this can be an incredible tool.

The problem is that it only works after you have a million dollars. Trying to grow wealth from the compound interest on ten thousand dollars will take the rest of your life.

The Power of Compound Interest
\$1,000 Compounding at 8\% Annually


When you start with just one thousand dollars, it takes one hundred years to hit two million. But when you start with one million dollars, it takes only five.

Compound interest is exponential. The more money you start with, the more powerful the effect. If you want to set up a savings account that will benefit your children after you die, then you can use this effect with small starting capital.

People with the poverty mindset don't understand how important the starting amount is when it comes to growing compound interest.

Right now compound interest accounts offer around a $1 \%$ APY, which is a much lower interest rate than any credit card on the market. If you were to put \$5,000 into one of these accounts today in five years, you would have $\$ 5,256.35$. That converts into about four dollars a month return on your investment. It's simply not going to make a difference at these small levels, and yet people with the middle-class mindset think that a savings account like this will make them rich.

The wealthy use compound interest to pay their bills, but they do not use it to become wealthy. They use business systems to build their primary wealth and then compound interest to generate more wealth to pay their daily expenses. Once you have a million dollars, then compound interest can propel your prosperity.


The wealthy don't see the world in the same way as the $99 \%$ percent below them. Their parents train them with a set of beliefs that go against what you were taught as a child. Your beliefs control your decisions.

Change your beliefs and you change your destiny. Start by applying these fundamental beliefs now and you can unlock the money mogul mentality.

## Mentality \#1 - Put Yourself First

The middle-class mindset tells you that you need to "give back" before you even succeed. This is why there are millions of millennials in debt, living at home, who donate to charity. They can't pay their bills and let a desire to "make a difference" lead to poor financial decisions. They are caught up in a short-term mindset.

The correct mindset is to focus on building up wealth before giving to charity. Many people who start "socially conscious" and "environmentally conscious" businesses fail.


They start a business that is serving two masters. The company is trying to make money, but it is also focused on a secondary goal - whether that goal is providing jobs in underdeveloped countries or helping the rainforest.

Trying to achieve two goals at once dramatically lowers the odds of you achieving success with either goal. Additionally, when a company is growing, siphoning off money to a cause only weakens the company's ability to grow.

This rule applies to the individual even more. If you help people and focus on your charities on the way up, you can help people at a small ratio. You can donate your own time to help people. If you use that same time to grow into success, you can then dedicate more valuable time and resources to help the same cause.

From the top of the mountain, you can make a huge difference. You can do a lot more to change the world. This is taking the long view.

Most people who start charities before success are more about feeling good than making an actual difference. They can help ten people now and feel really good about it or help a million people later. They will always choose the first option. They are not driven by altruism but by the feeling they get from helping people.

## Mentality \#2 - Believe You Can Accomplish Anything

The middle-class mindset tells you that others control your destiny. Your teachers control your grades, and your boss controls your income. The bank decides if you can own a house. This mindset creates as many enemies as necessary to keep you from taking any responsibility for your life.

Many people attribute success to outside forces. Whether you blame the universe, a deity or the rich for your problems, as long as you give the power to an outside force you are giving up your power. You are saying that you are not in control of your destiny.

Most ceilings are imaginary. They are your creations. The more you give away responsibility for your life the less power you have to change it. Once you accept that the universe controls your destiny, you will stop trying to improve your life.

Why try when it's not up to you?

You control whether or not you start a new business in your garage. How you invest your time, energy and finances are all under your control.

If you dedicate one hundred percent of your focus and energy to a project, you can truly achieve anything. The more you believe in yourself, the more you become capable of achieving. Don't let negative thoughts limit you.

As soon as you release that poverty mindset, you will notice more fantastic opportunities coming your way. Those little opportunities that you ignored because you figured you couldn't change your destiny will start to turn into big opportunities.


## Mentality \#3 - Play to Win

The poverty mindset focuses on avoiding punishment. With this mindset, you are ducking collection agencies and the repo man. With the middle-class mindset, you are one step higher. You are just trying to avoid falling into poverty. You are juggling debt and doing everything you can to avoid losing.

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You just got offered your dream job. It's everything you ever wanted. Respect. Authority. Opportunity. But it's not enough money to support your family.

Do you go into the meeting and try to get enough money to support your family? Or do you go for the win and demand the wages that you know you deserve? Do you tell them that if they don't pay what you deserve you are leaving to start a new company to compete with them? Talk about being fearless!

The more comfortable we become, the more we fear losing what we have. Once you buy a house, the thought of losing it and having to rent again is terrifying. The idea of losing your credit score and declaring bankruptcy is so scary.

When we are young and have nothing to lose it is so much easier to play to win. Once you have a family, kids, and responsibilities, you think about them with every decision you make. They are counting on you.

That turns into a powerful fear. You stop playing to win, and you just play to survive.


That's the mindset for staying exactly where you are right now. Playing not to lose means you don't want to move down, and you will never move up.

Playing to win is about knowing what you are worth and demanding that the universe gives it to you. Be willing to walk away from an underpaying job and take life into your own hands by starting your own business.

The true wealth magnet is going for the bull's-eye and being unwilling to accept anything less. When victory is the only acceptable goal it truly becomes possible.

## Mentality \#4 - Do not trade Time for Money

Most people get paid per hour. Even people on salary who get paid per week or per month are paid for their time. I can't say this enough times and in enough different ways. You want to be paid for your labor over and over again.

Let's compare two very similar professionals. There are two men - Pete and Dave. The went to college together, and both studied writing and journalism.

Pete is a big success. He got a job writing for a very serious magazine, and people read his articles all over the world.

Unfortunately, Dave couldn't find work after college. So he started writing adventure books for children. Pete looks down on Dave because he doesn't do "serious journalism." He tells Dave all the time that he's not a "real writer."

Pete gets paid every time he writes an article. If he doesn't write, he doesn't get paid. Dave writes a book once and sells it over and over again. He sells each book thousands and tens of thousands of times.

After ten years, Dave has written twenty books. They each only sell a small amount, but once he has a fan, they end up buying his entire series.

That little fan base really adds up. He now makes triple what Pete earns, and he doesn't have to write ever again. He has found a way to leverage his work product rather than his time. He makes money from the same labor over and over again.

If Pete's magazine ever slows down, like most magazines days, he is in trouble. He doesn't have any additional revenue streams. That one job that he depends on means that he is extremely vulnerable.

Even if Dave gets sick and spends five years in a coma, he will continue to make more money than Pete the entire time. If you take the long view and try to make money from the same work over and over again, then you are on the path to wealth.


## Mentality \#5 - Surround Yourself With the Wealthy

The middle-class mindset tells us that all people are equal and that we should be friends with as many people as possible. Any logic or strategy to choosing the friends you align yourself with is considered "wrong."

This mindset tries to surround you with random people who bring random amounts of value into your life. There is nothing sillier than treating your social circle like a variable that you can't control.

You can dedicate your life to being a nice person. You can be extremely social and have tons of friends. You can have friends from all walks of life. And that's great. But you will never be wealthy.

Take a look at your six closest friends. If you add up all of their incomes and divide that number by six, you will get within ten percent of how much money you make.

We are the average of the people we spend the most time around. No matter how much you imagine that your friendships are egalitarian, you will always eventually average out. It's the nature of human psychology.

Surround yourself with people you want to be like and eventually, you will become like them. We learn more from being around wealthy people and mentors than we ever could on our own.

Would you rather get advice from someone with a wealthy mindset or a poverty mindset? If you are surrounded by unsuccessful people, you have to fight constantly against their advice and opinions. Their worldview is the force of gravity constantly pulling you back down.

Your struggle to succeed is at odds with how they see the world. They will fight you at every turn. They don't mean to be evil, but they will clip your wings. They will actively stop you from succeeding.


## Wealthy friends will actively work to bring you more wealth.

If you surround yourself with rich people, they will continually offer you good advice and support. They will share opportunities with you.

They want to be surrounded by their average as much as you do. So they will actively work to bring your income up to their level. That way your relationship will have parity.

## Mentality \#6 - Money is Good

Do you attach a negative emotion to money? Do you think that money is the root of all evil?

Instead of thinking that rich people are bad, maybe you believe they are victims of money itself. That money changes people and turns them into devils. If you take someone loving and caring, what happens if they get a bunch of money? Do they change immediately?

The poverty mindset teaches us to hate money. I know people who turn down promotions because they believe money will turn them evil. They are actively repelling money from their lives.

If you harbor a belief that money is evil, you will repel it with every little decision you make throughout the day.

Sometimes when people get wealthy, they change their friends. The friends all think it is because money changed the person, but perhaps it's because the friends changed.

How fast were all of their friends asking for loans, a little handout or even dropping hints that their fortune was unfair? Why would anyone want to be around that? That is why so many celebrities have to move out of their childhood neighborhoods.

Everyone asking for money with one side of their mouth and then complaining with the other side exhausts them. Nobody would want to be around that.

It's time to start thinking about money realistically. It is simply a tool. Like any tool, it can be used for good or evil. It doesn't have a value on its own.

Money has the potential to do incredible good in your community. You can use money to build homes, provide food and create jobs for people struggling. With money, you can heal broken neighborhoods.

When you foolishly think that money is evil, you are altering your fate and that of your children. You will live in a bad neighborhood and struggle to make ends meet for the rest of your life. Your kids won't have the option of going to private school or college. You can limit your children's opportunities with one little belief.


## Mentality \#7 - Focus on Earning and Building Wealth

Most people talk about how much money they have saved up because they are focused on filling their savings account. They want to create a financial bulwark that can stand between them and calamity. This mindset is not about moving toward success. It is about surviving catastrophe.

The poverty mindset is again looking in the wrong direction. Instead of surviving disaster, focus on building wealth and the life you dream of. Concentrate on thriving.

If you are only focused on surviving a disaster, then that is all you will achieve. If you concentrate on building something wonderful, then you can create something great.

Rich people are trying to achieve as much success as possible. That's why rich people continue to work even though they have created lots of wealth. They want to build something as big as possible.

The more wealth you build, the more you can achieve. If you are focused on saving, then you are only thinking about halfway. You have an invisible barrier in your mind that says as soon as you hit your savings goal you can relax and stop working so hard. That little wall often separates greatness from mediocrity.


## Mentality \#8 - Confidence leads to Wealth

The middle-class mindset teaches us that rich people are arrogant. Look how many people have a wealthy person that they hate. In so many movies the evil boss is the villain.

If you believe in yourself, then you can achieve nearly anything. How many Navy Seals thought they would fail the training? None of them.

The only people who achieve goals are ones who believed they would. You have to have total belief in yourself to connect with the power of the universe. Confidence is the language of the universe. Resonate with the universe and then the wealth will follow.

The more confidence you have in yourself, the more riches you will bring into your life. Wealthy parents try to plant this money magnet into their children as early as possible.

They want their kids to have as much confidence as possible. They tell their children that they can accomplish anything and that there is no limit to their genius and their ability.

Middle-class mindset parents try to replicate this by removing competition from their children's lives. They ban dodge ball and want to give every single child a trophy. They are attempting to instill confidence by eliminating the possibility of failure.

This never works and instead creates children who are disconnected from reality. These kids are shocked when they graduate from school and have to face a world where real consequences exist.

Real confidence more than anything else gives the children of wealthy parents an advantage in life.

They go out into the world with no mental limitations. There is nothing inside of them that holds them back from success. They achieve what they are capable of. They are trained to win, rather than get that "participation" trophy.

It's the parents who tell their children that rich people are arrogant that limit their kids the most. Those kids grow up, and they avoid rich kids like crazy.

Think about what happens in most public schools where one kid is rich. All the other kids tend to make fun of him because we are taught to reject outliers.

Instead of forming alliances with the child with the most advantages, these poverty mindset kids create barriers. They do everything they can to create a lifelong enemy.

For many people, this is the first chance they had at a better life. And they blew it. This is the classic example of missing an opportunity.

When you are confident, you don't need to pick on other people. You don't measure your success in relation to other people. The only measure of success is yourself.

Are you doing better than you did yesterday? Are you achieving more? Are you pushing yourself to the limit?

Those are the right measures of success. When someone is confident, they are always looking forward. They don't waste time comparing themselves to other people. That gives them more time to dedicate to growing their finances.


## Mentality \#9 - Never Stop Learning

The world is always changing. If you stop learning, then you will get left in the dust.

Most people with the poverty mindset brag about the very things that they should be ashamed of. They boast that they haven't read a book in the last decade or that they can't even finish reading a magazine article.

They hate learning and do everything they can to maintain their ignorance. The middle class has a little more respect for learning but still avoids it as much as possible.

People in the middle class would rather be entertained than educated. There are several educational television channels. When they first launched, they were loaded with documentaries and information. Now you can watch people dig for gold all day.

They have replaced the educational programming with reality television and entertainment. The masses prefer entertainment that pretends to have an educational element. This is why they love movies that are based on a true story. That one sentence allows them to claim that they are learning.


Ninety percent of what you learned in college you will never use again. College trains you to be a worker, and it mainly implants you with the middle-class mindset. College is there to remove your dreams and turn you into a sweet little worker bee.

The most valuable lessons don't start until after you complete your formal education. That's where you learn the lessons that generate legendary wealth.

You should always be learning. The more skills, techniques and knowledge you have the more opportunities will come your way. When you learn something new, you will then meet people searching for that exact skill. This continuous learning is the preparation that leads to opportunity.

The focus of your education should be on financial growth. Do not learn for the sake of learning. Your education should have a purpose. Learn skills that will help you grow your business, automate your company, or simply make more money. That's where your education has value.

Buying fifty courses about making money online without implementing anything is not education. It's a waste.

You will run into barriers. Life is filled with obstacles; otherwise, everyone on earth would be rich. When you run into an obstacle, you can either say that you don't know how to overcome it, or you can learn how to conquer it.

Education is how we defeat challenges in life. Right now you can learn just about anything on the Internet. Access to knowledge is no longer the limitation; it is discipline.

You have lots of time that you can allocate for learning. You can learn on the toilet, in the gym and driving to work.

When you are sitting in the doctor's office waiting for your appointment, you can read an ancient magazine, or you can learn something new. Be efficient with your time.

## Mentality \#10 - Less Talk More Action

Many people get caught up in the decision phase. They freeze in the moment and constantly want more information before they start a project. They always talk about how they want to "do it right the first time."

The lesser mindsets always want us to talk and be sure we know everything before we take action. They use meetings as an excuse to mask their desire to avoid making a decision.


## Not making a decision is a decision.

Let's say you want to write a book and sell it to start making some extra income. You can write the book right now and release it and make a few bucks and learn during the process.

The book won't be perfect. You will make marketing mistakes. The cover will be boring. There will be spelling errors in the book. At best you do 60\% of a perfect job. But you make a thousand dollars.

You eventually know just about everything and are ready to release your book because you have achieved complete knowledge through your research.

Which path leads to more success? The first path already has made money. Learning through trial and error is always more valuable than pure research. The action taker might release five books in the time it takes the researcher to release one. The first person doesn't do the perfect job, but he's making money while he learns. He is profitable.

Stop talking and start doing.

## Mentality \#11 - Teach Your Children How to Grow Rich

How many times have you heard parents tell their children that it is a dog-eat-dog world out there? That everyone is out to get them. That they have to fight and scrap just to survive.

With the middle-class mindset, you are just trying to teach your kids how to survive. They are bought up thinking that the world is against them, and they have to fight against the universe.


This is another variation on the idea of just trying to be comfortable or to last until retirement. If you play for second place, you will never get to first place. If you think the universe is against you, then the universe will be against you.

Parents think they are helping their children by teaching them this extremely competitive, survivalist mindset. But it is a limitation. Your kids can do so much more than just survive in this world. They can thrive and achieve greatness.

They can unlock their dreams, and they can grow rich. If you tell your children enough times that they can be rich if they want to, they are going to believe you. That belief will give them the confidence to achieve that wealth. They won't have the poverty mindset dragging them down.

You can pass on greatness to your children.

## III) Mentality \#12 - Fail Up

Fear of failure is one of the main reasons that the masses never achieve anything. If you walk up to ten people with the middle-class mindset and tell them that you are thinking of starting a business, they will give you reasons why it will fail. They will weigh you down with reasons why you shouldn't even try.

That's the curse of the middle-class mindset, and you must break that curse. Every single wealthy person has failed on their path to the top. Everyone stumbles.

People who fear failure never do anything with their lives. They lead quiet lives of mediocrity and desperation. Poor people can't tell the difference between a minor setback and abject failure. They lack perspective and don't understand that you learn more from struggle than you do from success.

There is never the perfect moment to start a business, and there is no path to success without risk. If you want to live a life without risk, you will end up living in your basement with all the doors locked. Do not let fear be your master.

The masses are afraid of failure because they are emotional. They don't want other people to see them fail. Their fear is based on something external that doesn't matter. Would you rather life a life without risk or fly around in a private plane? Failure is a chance to learn and not something to be embarrassed about.

Most people who achieve quick wealth without developing the prosperity mindset will lose it. There are three key elements to wealth - family, fitness, and freedom.

When you have wealth, you can do more things in all three areas. Without them, money means nothing. What good is a billion dollars in the bank if you are locked away in a Russian prison? What good is having a fantastic car if you have to sell your future to get it?

We live in a society of " 30 k millionaires." These are people who look rich to everyone around them but are only actually making thirty thousand dollars a year.

They leverage their income to generate as much debt as possible. They have overdrafts, loans from their parents, brutal car payments and overloaded credit cards. Every month they juggle their finances around to try and stay one step ahead of the financial monster.

Some of them can manage this dance all the way into their forties, but when it catches them, their lives are destroyed. These are people who look wealthy from the outside but are really nowhere close to making ends meet.

Desire and perception drive them. What they can afford has no bearing on their financial decisions. Their lifestyle ensures that they never become wealthy.

When you are constantly in debt, then you never have the freedom to invest your money in growth projects. You can't put any money in a savings account or the stock market because every penny you make belongs to someone else before you even make it.

This is a form of digital slavery, and it's how the middle class raises their children. Every year hundreds of thousand of eighteen-year-olds take on educational debt that they won't pay off until their fifties.

They are overwhelmed by this debt at first but then they simply get used to having debt hanging over them.

What difference does a little credit card debt make when you already owe over a hundred grand? We have trained the generation behind us to accept a lifetime of servitude to financial institutions. You must make the decision now to break the chains that bind you.

Disconnect your financial decisions from the desire to appear wealthy. Instead focus on achieving freedom, which is far more valuable. Get your life back.

If you are reading this book because you want to buy expensive toys, then you will struggle. You must focus on freedom. That is the song that the universe listens to and the wish that it seeks to grant.


Turn on the news and you see victims. There are more and more people falsely reporting crimes just to get on the news. Somehow in our society, it has become trendy to be a victim. It is one of the shortcuts to fame, but it destroys you as a person in the process.

Many people see themselves as the victim of their entire life story. They did poorly in high school because their teachers didn't care enough. Because their parents didn't give them enough attention. Because other students distracted them or because they had to play sports.

Their story starts by blaming other people, and it will end the same way.
You cannot be a victim unless you give power over your life to someone else. As long as you take responsibility for your life, then you have control of your destiny.

Even if you start out with a terrible lot in life, you can leverage that into greatness. Plenty of millionaires started out in poverty. It's not a question of your opportunities in life; it's a matter of mindset.

The universe has disdain for people who don't take responsibility. When you are a victim in your story, nothing good will ever happen. Your thoughts manifest into reality. When you imagine that everyone else has power over you and is actively blocking you from wealth, you turn those ideas into reality.

The bottom ninety-nine percent are trapped in the "us versus them" mentality. Whenever someone with this mentality makes a mistake, they blame someone else. This blame keeps them from feeling bad about their lot in life. It is an emotional shield.

They live in poverty, but they don't have to feel bad about it because it is not their fault. This shield blocks painful emotions, and it also prevents learning. It keeps them from learning or growing from their mistakes.

Pain and struggle are how we mature as humans. They have found a way to stay a child forever.

The more control over your financial destiny you leave to others, the more at risk you are of becoming a victim. Many people who become wealthy through fame actors, musicians, and athletes - turn over total control of their wealth to a financial manager.

We have all heard the stories of the financial manager who then stole millions of dollars and wiped out the star. Wealth can't protect you from poverty if you give up control.

The first step in achieving resonance with the universe is taking responsibility for your past. If you are responsible for your past, then you have the ability to change your future. You are taking back the power in your life.

The universe has great respect for this moment. This is when you send a sign to the universe that you are not part of the masses.

The middle-class mindset blames luck for success. When you take responsibility for your financial future, you discover that "luck" is a collection of variables that you can control. You now have the power to make yourself luckier than the people around you.


There are three routes to fast and extreme financial growth. These paths are the Internet, Revolution, and Repetition. With the Internet, you can build a scalable business that has a worldwide market. With revolution, you invent a product or service and release it into the world. With repetition, you find a process that is not directly scalable, such as buying a house and renting it out and then repeat it over and over again to create wealth.

These are broad categories and as long as you operate within these areas you can unlock massive wealth. There are many ways to generate wealth online, and I will share some of those methods with you in the member's area and through email.

The Internet is a shifting marketplace, and I want to connect with you in the moment. Processes that were amazing five years ago have become stagnant. That's why you want to be sure to whitelist any emails I send you. We can achieve amazing things together. Revolution is the new form of invention. Most people think of inventing as the best way to get rich. You think of some crazy idea that sets the world on fire. But most invention these days is simply taking an existing product and making it better.

Take a blanket and combine it with a bathrobe and you have an invention that sold millions on infomercials. Simple ideas appeal to the masses. Everyone has to buy one, and a week later nobody is using it. The key to wealth is taking the driver's seat for whichever path you choose.


The most powerful path to wealth right now is online. It's unbelievable how quickly you can create wealth using the Internet. There are more millionaires made on the Internet every day than there are using all the other paths to wealth combined.

With every new app and digital invention more traditional paths to wealth are fading away. When is the last time you walked into a travel agency? Does anyone read physical newspapers anymore?

The Internet allows you to stay ahead of the wave that is destroying traditional markets. The Internet is where I built my wealth, and you can do exactly the same thing.

As long as you build your business around an existing need with a worldwide market, you have limitless wealth potential. It's the fastest and easiest way for a regular person to make big money.

You can build businesses around the subscription model, content generation, lead generation, local marketing, affiliate networks, social networks, brokerages, paid advertising, and e-commerce. These are just a few of the ways to make huge money online.


If the Internet is not your cup of tea, all is not lost. You can build a powerful wealth magnet with your creativity.

The classic way to get rich fast is to invent a product, service or piece of information. Then you manufacture and distribute it. This model still works for many people.

Once you have created your product, you can get it to the masses using multiple delivery methods from the Internet to infomercials to shopping television channels to building a network marketing army.

When you have created something that meets a need, getting it to your audience becomes simple. They want what you have. You want to create something that solves a need. The more people who have that need, the larger you audience will be.

The easiest way is to solve a need that exists in your own life. Then you will have a connection to the problem, and the solution will be for you as well.

There are challenges with manufacturing and distribution, but these days those problems are much easier for an individual to solve than they were twenty years ago. Just taking the action to create something that improves other people's lives will draw the attention of the universe.

Efforts to make the world a better place are always respected. Many businesses are started based on selfish reasons. These are the companies that flounder and fail within the first few years. Starting from need first, puts you in alignment with the universe.

You will be amazed at how much "luck" starts to intervene in your fledgling business and brings incredible opportunities into your path.

Most people repel wealth. They have a mindset that causes them to reject opportunity. I've never met anyone who never had a chance to achieve wealth. I've watched friends and acquaintances when they face that moment where wealth is a real possibility.

They looked that chance to change their lives in the eye and they rejected it. They could not escape the middle-class mindset. When you ask them about it, they will say that the plan would never work or that it was a scam. They will create a justification for why they blew off an incredible opportunity.

This mindset is what you must break through. There are opportunities all around you. Everyone knows somebody who is making things happen financially.

You don't have to hitch your wagon to someone for the rest of your life, but you can partner with them while you learn. You can help your friend and learn their business model. You can then take that information and build your own business.

Luck is where opportunity meets preparation. The purpose of this entire guide is to prepare you for that moment. Don't be one of the masses, who rejects opportunity when it comes your way.

Opportunity is rarely an invention that will change the universe. Don't wait for someone to invent teleportation or space travel. You don't need to be that extreme to achieve great wealth.

Opportunity is usually about meeting a need that is currently ignored. It can be simplifying a process, saving time, saving money, saving effort, a feeling of happiness, improved service, fixing or removing a pain, or simply putting weak companies out of business.

You can deal with a company, have a bad experience, and then do their job better. That's an easy way to conquer a market.

Focus on fixing a simple need and you will be able to achieve the breakthrough you desire. In any market, there will always be competition.

Competition is a sign that people want what you are offering. Your job is to be better than the competition. The key to success is not the idea. Remember that people have brilliant ideas all the time.

The true path to wealth is execution. Implementation of a mediocre idea will lead to far more wealth than failure to execute on a brilliant idea.

When you get your beliefs and thoughts into alignment something amazing starts to happen. People who have the same belief systems are drawn to each other. Your correct mindset is magnetic to money but also to people who have the same mindset.

You will notice that people with great wealth naturally talk to you at social events and parties. People who used to feel a million miles away now feel like they are in alignment with you. This magnetism is how "luck" starts to appear in your life. Right beliefs create opportunity.


## What the masses see as "luck" is really the result of you finding synchronicity with the universe.

We have been on an incredible journey together, and we've covered a lot of ground. The power of becoming a wealth magnet starts with two key pieces right beliefs and right actions. You've already demonstrated to the universe that you are serious with your first action step.

You have read this book all the way to the finish line. Many people don't get this far. It's an unfortunate fact that ninety percent of individuals who buy a book never finish it. You are now in the elite, and the universe will start rewarding you as you continue down this path.

Becoming a wealth magnet is a process that starts with your beliefs. These beliefs control your choices, actions, and habits. Those are the elements of your lifestyle.

When you have everything in alignment, you will resonate with the universe. Becoming wealthy is not an event, and it doesn't happen in a single moment.

People win the lottery in a moment, but the money fades from their lives very quickly. Instead, achieving wealth is a process. Stay on that path and money will flow into your life forever.

Take responsibility for your life. Your present is a result of the decision you made in the path. If your past controls your present, then you can make changes now that will alter your future.

Taking responsibility is not about shame or guilt; it is about empowerment. When you are responsible for your past, you achieve total control over your destiny. Nobody else has the power to control your wealth ever again!

Time is the most precious resource in the universe. Always treat time with great respect. Free time is worth far more than money. As long as you treat time as more valuable than money, growing money will be natural.

You want to control as much time as possible. The more free time you have in your life, the better you existence. You want to focus on business systems that will eventually disconnect your income from time.

Real freedom is when you make money without having to pay with time.

The key to limitless financial success is leverage. The more variables you control, the faster you can unlock your income.

Traditional paths to wealth use time as the primary variable. The more hours or years you work, the more money you make. This is not the path you want to be trapped on. Focus on methods that allow you to grow wealth without requiring more time investment.

Real wealth comes when you have assets and revenue. An asset is something that you can sell for more than you paid.

Your house is not an asset if you can't sell it for what you paid. When thinking of the value of your home, look at what you paid including interest. We are trained to ignore the interest when pricing our homes. This is a trick that will only cost you money.

Spend less money than you make so that you increase your wealth rather than your debt. Once you have your expenses under control, you can unlock exponential wealth by growing your assets.

Remember your financial goals. How much money do you need to quit your job, pay off your debt, support your family and live the life of your dreams?

Knowing your goal will allow you to hit that target. You should have pictures on your walls of your target and what that will mean. Don't just post pictures of things you want to buy. Focus on images that represent freedom. There is nothing in the world worth more than financial freedom.

The Abundance Butterfly Effect is the power of each decision you make throughout the day. Every little decision has power when combined.

You never know which little decision will bring opportunity into your life. This is why belief is so important. When you have the correct beliefs, your actions will follow suit. You can turn each butterfly into your ally instead of your enemy.

Remember the Law of Vibration. The more people you affect and the larger that effect determines how much wealth you bring into your life. You need to expand your sphere of influence to achieve prosperity.

When you impact a million people that is when you will make your first million dollars. Reach as many people as you can. Don't enter small markets; seek the largest audience possible.

Never stop learning. The middle-class mindset tells you to stop learning the second you graduate. The poverty mindset tells you to stop learning before you graduate. Both of these are flawed and repel wealth.

You should always be looking for ways to learn and grow both financially and as a person. Education is a process that never ends. That's the key to permanent financial prosperity.

Always look for ways to automate your business or to replace yourself with staff. Even if you have to pay a manager eighty percent of the profits, you are making twenty percent for doing nothing. This is prosperity and freedom.

Time needs to be a part of every calculation you make when growing your business. The more time you can spend away from the business, the better.

Start your business with the end in mind. Most people start a business and only plan a few months into the future. This is how they start a business and end up with a job. They create jobs that they can never leave, or the business will collapse.

You should start your business with an exit strategy in mind. You want a business that you can sell so that you can build massive wealth fast. You can take that money and start a new business, invest in multiple businesses or simply live out your days in absolute comfort!

## Here's to your success,



